



— ASSOCIATION  
DES AGENCES  
DE COMMUNICATION  
CRÉATIVE

## Agency Directory

**Camden Publicité** Pivotal thinking is a steady, steadfast commitment to awareness, understanding and expertise.

### 51 employees

#### Main customers

Sobeys

Clarins

Intact Assurance

Lassonde

Lozeau

Essilor

Ordre des denturologistes du Québec

Aéroport de Montréal

Olympique lyonnais

Collège Villa Maria

#### Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants  
Professional services  
Technology  
Transportation and distribution  
Travel and tourism

## **Contact**

Mathieu Bédard, President  
514 288-3334  
[m.bedard@camdenpublicite.com](mailto:m.bedard@camdenpublicite.com)

## **Cundari**

**10 employees**

### **Main customers**

Artéchol  
Canada Bread/Pom/Bon Matin/Bimbo Canada  
Chartwell (Résidences pour retraités)  
Éducation en langue française en Ontario  
Fix Auto  
Jeunesse sans drogue Canada/Drug Free Kids Canada  
La Coop Fédérée  
Maison Cousin  
Place Versailles  
Ville de Lac-Brome

### **Secteurs principaux (26)**

Agriculture and agri-food  
Alcohol and alcoholic beverages  
Food  
Insurance and financial services  
Automotive  
Retail and wholesale  
Culture and entertainment  
Education  
Energy and natural resources  
Environment  
Processing and manufacturing  
Government and public services  
Real estate  
Lottery games and casinos  
Media  
Fashion and beauty products  
Non-profit organizations

Pharmaceuticals  
Packaged goods  
Renovation and construction  
Restaurants  
Professional services  
Technology  
Telecommunications  
Transportation and distribution  
Travel and tourism

### **Contact**

François Vaillancourt, General Manager and Executive Creative Director  
514 906-1771  
[nicolas.lefebvre@cundari.com](mailto:nicolas.lefebvre@cundari.com)

**Rouge Marketing** Intelligence in motion. Limitless passion. We redefine boundaries.

**25 employees**

### **Main customers**

Tourisme Mont-Tremblant  
Construction Voyer  
Devimco  
Ironman  
Marathon Montréal  
AccèsConseil  
Uni Select Carrossier ProColor

### **Secteurs principaux (4)**

Insurance and financial services  
Automotive  
Real estate  
Travel and tourism

### **Contact**

Dominique Laverdure, Chief Executive Officer, Partner  
[dominique@rougemarketing.com](mailto:dominique@rougemarketing.com)

**Nobrainier** no-brainer | 'nō-'brā-nər : an obvious choice or decision

## **13 employees**

### **Main customers**

Aore

British American Tobacco

British Council-IELTS

CN

Coalition humanitaire

Columbia Care

Corbeil électroménager

Distinctive

Opera Gallery

Ville de Montréal

### **Secteurs principaux (23)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Charles-Loic Danan, President

# **Kabane** Se déployer

## **34 employees**

### **Main customers**

ACRGTO

Cascades

Énergir

Familiprix

Groupe Resto Plaisir

Groupe Sutton

Le Massif de Charlevoix

Maison Orphée

Mouvement Desjardins

Opération Nez rouge

### **Secteurs principaux (16)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Travel and tourism

### **Contact**

Thomas Picos, President

418 266-1122

[info@kabane.ca](mailto:info@kabane.ca)

**Gendron Communication** A passion for creating.

## **35 employees**

### **Main customers**

Acura Québec

Honda Québec (APCHSQ)

Loto-Québec

McCormick & Company

Maisons Usinées Côté

RE/MAX Québec

Vitro Plus/Ziebart

Tempo

Patrick Morin

### **Secteurs principaux (16)**

Agriculture and agri-food

Food

Automotive

Retail and wholesale

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Travel and tourism

### **Contact**

Dan Zagury, Partner, Vice President Account Services

450 661-3814

[gendron@gendron-pub.com](mailto:gendron@gendron-pub.com)

**Espace-M** An independant agency focused on media budget optimization

**15 employees**

**Main customers**

Mobilia

Bentley

Quartier des spectacles

Infoprimes

Musée Grévin

Warner

Déco Surface

DuProprio

DeSerres

Adrien Gagnon

**Secteurs principaux (24)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

**Contact**

Alexandre Duhaime, President, associate

514 303-9797

[alexandre@espace-m.ca](mailto:alexandre@espace-m.ca)

## **Featuring** Featuring brands that can't be ignored

### **18 employees**

#### **Main customers**

Le Devoir

Varitron

Banque Laurentienne du Canada

Ville de Montréal

Olymel Solutions

L'Espace Public

Corner Cast

Opéra de Montréal

Garda World

Caisse de dépôt et placement du Québec

#### **Secteurs principaux (13)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Government and public services

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Professional services

Technology

Travel and tourism

#### **Contact**

Véronique Desrosiers, Co-President, Partner and Head of Strategy

514 527-5183

[veronique@featuringagency.com](mailto:veronique@featuringagency.com)



**Union** The union between brands and consumers.

## **4 employees**

### **Main customers**

Infiniti

Best Buy

Vitamines Jamieson

Weston

KraftHeinz

InfopresseJobs

Canadian Real Estate Association

Effleure

Labatt

Shoppers Drug Mart

### **Secteurs principaux (13)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Packaged goods

Travel and tourism

### **Contact**

Lisa Fournier, Director, Account Services & Operations

514 447-9180

**Ig2** Seize the opportunity. Create another one.

## **322 employees**

### **Main customers**

Agropur

Bell

Hydro-Québec

LCBO

Les Producteurs du lait du Québec

Société de l'assurance automobile du Québec

Tourisme Montréal

Ubisoft

Under Armour

## **Secteurs principaux (26)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Pénélope Fournier, Partner, General Manager, Montreal  
[infomt1@lg2.com](mailto:infomt1@lg2.com)

**Martel et compagnie** Small shop. Big footprints.

**15 employees**

**Main customers**

Banque TD

Canadian Tire

Fondation du Centre de Réadaptation en Dépendance de Montréal

Croix Bleue/Blue Cross

Fromagerie Rang 9

GM (GMC - Buick)

Kellogg

Les Petits Violons

Procter & Gamble

Smucker's (Jif - Folgers)

**Secteurs principaux (13)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Energy and natural resources

Processing and manufacturing

Non-profit organizations

Packaged goods

Restaurants

Professional services

Travel and tourism

**Contact**

Nancy Rozender, President

[nancy.rozender@marteletcompagnie.com](mailto:nancy.rozender@marteletcompagnie.com)

**Tam-Tam\TBWA** The strength of the tribe lies in each person that belongs to it, our exceptional clients, and the strong bond that unites them.

**35 employees**

**Main customers**

Apple

Camso

Co-operators

Hamster (Novexco)

Investissement Québec

Les Importations EDIKA

Nissan Canada

Petro-Canada

UPA / Union des producteurs agricoles

Ville de Laval

## **Secteurs principaux (26)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

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Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

François Canuel, Vice President, General Manager & Client Leader

514 285-1470

[fcanuel@tamtamtbwa.com](mailto:fcanuel@tamtamtbwa.com)

**Agence Rinaldi** To be pertinent, a brand must have a story to tell.

## **20 employees**

### **Main customers**

Ales Groupe Canada inc.

Associations des concessionnaires Subaru du Québec

Bota Bota spa-sur-l'eau

Coop Fédérée

Location d'autos et camions Discount

MTY Foods

Institute

Mont Sutton

Place Rosemère

Rinox

Subaru Canada Fleet

### **Secteurs principaux (14)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Restaurants

Transportation and distribution

Travel and tourism

### **Contact**

Maurice Rinaldi, President

514 274-1177

[mr@agencerinaldi.com](mailto:mr@agencerinaldi.com)

# **Oasis Communication Marketing** Understand, create, inovate

## **23 employees**

### **Main customers**

Association des Stations de Ski du Québec

Ski Québec-Charlevoix

Tourisme Laval

Tourisme Lanaudière

Arbraska/Treetop Trekking

Village Vacances Valcartier/Calypso

Golf Québec

Le Train de Charlevoix

Destination Baie Saint-Paul

Canard Goulu

### **Secteurs principaux (11)**

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Culture and entertainment

Education

Media

Non-profit organizations

Restaurants

Professional services

Travel and tourism

### **Contact**

Benoit Renaud, CEO and Senior Strategist

418 271-6034

[b.renaud@oasiscommunication.ca](mailto:b.renaud@oasiscommunication.ca)

**Sid Lee** We are a collective of brand builders for the future.

## **600 employees**

## **Main customers**

Air Transat

Banque Nationale du Canada

Cascades

Cirque du Soleil

Loto-Québec

Sobeys Inc.

Samsung

Spotify

The North Face

Vidéotron

## **Secteurs principaux (23)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Julie Provençal, Executive Vice-President, Partner

514 282-2200

[jprovençal@sidlee.com](mailto:jprovençal@sidlee.com)

**Médialliance** We're on your side

## **12 employees**

### **Main customers**

Épargne Placement Québec

Actegy Health

Canac

New Look

Olymel

OACIQ

Groupe Marcelle

Fédération des producteurs de pommes du Québec

Diffusion En Scène

Groupe Dallaire

### **Secteurs principaux (23)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

### **Contact**

Esther Jean, Associate

514 360-1868



**AOD Marketing** The Web evolves. The way you market should too.

## **10 employees**

### **Main customers**

Cirque du soleil

Ricardo

Brault & Martineau

DuProprio

Ubisoft

Université Laval

Fjallraven Canada

Shopify

Insertech

Moose Knuckles

### **Secteurs principaux (20)**

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

### **Contact**

Augustin Vazquez-Levi, President and Founder

514 867-6449

[oggy@aodmarketing.com](mailto:oggy@aodmarketing.com)

## **32 MARS** Welcome elsewhere.

### **15 employees**

#### **Main customers**

Organisation des villes du patrimoine mondial (OVPM)

Régie régionale de la santé et des services sociaux du Nunavik

Cain Lamarre

Infiniti Québec

Universitas

Génome Québec

AGP Assurance

CISSS Montérégie-Est

La Compagnie du cimetière Saint-Charles

Métro Ferland

#### **Secteurs principaux (22)**

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

#### **Contact**

Steeve Marin, General Manager

418 977-9595

[s.marin@32mars.com](mailto:s.marin@32mars.com)

# **dada communications** Agile Branding

## **20 employees**

### **Main customers**

Kevlar Immobilier

Voyages Traditours

Mouvement Desjardins

VIA Rail

Cadillac Fairview

Bio-K Plus

Groupe Del Vasto (Auto Value et Auto Mécano)

Distilleries Cirka

Charton Hobbs Vins et Spiritueux

Les Aliments La Paysanne

### **Secteurs principaux (12)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Real estate

Packaged goods

Professional services

Travel and tourism

### **Contact**

Manon Goudreault, President

514 678-1459, ext. 222

[manon@dadacommunications.com](mailto:manon@dadacommunications.com)

**K72** A modular agency.

## **19 employees**

### **Main customers**

Association des concessionnaires Toyota du Québec

Énergie

Fruité

Jobboom

Kinova

Koodo

La Coop fédérée

LesPac

Opto-Réseau

Orchestre symphonique de Montréal

SSQ Assurance

### **Secteurs principaux (22)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Sébastien Moïse, General Manager

[sebastien.moise@k72.ca](mailto:sebastien.moise@k72.ca)

# Ogilvy

## 172 employees

### Main customers

Belron Canada

Cora

Épargne Placements Québec

Fizz

IBM

Kimberly-Clark

Unilever

Port de Montréal

Tourisme Charlevoix

Wawanesa Assurance

### Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### Contact

David Aubert, CEO  
514 861-1811  
[david.aubert@ogilvy.com](mailto:david.aubert@ogilvy.com)

## **Alfred** Alfred, the name behind unforgettable campaigns

### **17 employees**

#### **Main customers**

Batteries Expert

CarrXpert

Familiprix

Hertel

La Parisienne

Valeant

Trévi

Via Capitale

Zoo de Granby

#### **Secteurs principaux (20)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Environment

Processing and manufacturing

Real estate

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

#### **Contact**

Jean-François Bernier, President and Creative Director  
514-227-7000, ext. 59  
[jf@alfred.ca](mailto:jf@alfred.ca)

**Forsman & Bodenfors** Forsman & Bodenfors is a global creative collective working to build the most human and iconic brands in the world.

## **25 employees**

### **Main customers**

Arm & Hammer

Camso

DFC

FCT

Gravol

Innocence Canada

L'œuvre Léger

Keurig

Les marchés publics de Montréal

LG Électronique

Nair

OxiClean

Producteurs et productrices acéricoles du Québec

Producteurs laitiers du Canada

St-Hubert

Société de transport de Laval

Trojan

Union des producteurs agricoles du Québec

Urgences santé

### **Secteurs principaux (19)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

## **Contact**

Karine Huard, General Manager

514-875-7430

[karine.huard@ca.forsman.co](mailto:karine.huard@ca.forsman.co)

**Jazz Marketing Communications** Strategize. Create. Connect.

**10 employees**

## **Main customers**

Adrien Gagnon

C02 Solutions

ZCL Composites

RSEQ

Mission Bon Accueil

Les Éleveurs d'Ovins du Québec

Outback Steakhouse TCI

## **Secteurs principaux (12)**

Insurance and financial services

Automotive

Retail and wholesale

Energy and natural resources

Environment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Transportation and distribution

## **Contact**

Robert Larose, President

514 933-5299, ext. 22

[rlarose@jazzmarketing.ca](mailto:rlarose@jazzmarketing.ca)



**Tequila communication et marketing** 100% Quebecker-owned agency member of Worldwide Partners, a group of 65 independent agencies in 50 countries on 5 continents.

## **19 employees**

### **Main customers**

Banque Scotia

Go Cube

Hyundai

Icona Milano

Keolis

Office du tourisme de Cuba

Skechers

Transpavé

### **Secteurs principaux (17)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

François Déry, Partner

514 849-8005

[fdery@tequila.ca](mailto:fdery@tequila.ca)

# **JWT Montréal**

**15 employees**

## **Main customers**

Collège Mont-St-Louis

Concessionnaires Mazda du Québec

Mazda Canada

Tim Horton

Johnson & Johnson

## **Contact**

Azar Razavi, Account Director

514 287-3597

[azar.razavi@wundermanthompson.com](mailto:azar.razavi@wundermanthompson.com)

**CRI agence** People, ideas, results.

## **57 employees**

### **Main customers**

Desjardins

Michelin

Loto-Québec

Fromageries Bel

Olymel

Jean Coutu

CN

SAQ

Sobeys

Énergie Cardio

### **Secteurs principaux (20)**

Alcohol and alcoholic beverages

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Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

### **Contact**

Julien Brunet, Associate, Strategic Consulting

514 954-0073, poste 233

[julien.brunet@criagence.ca](mailto:julien.brunet@criagence.ca)

**TUX Creative Co.** We are obsessed with creativity that grows business.

## **40 employees**

### **Main customers**

Aveda

Cirque du Soleil

Co-operators

Desautels McGill Faculty

Groupe Germain Hôtels

Ivanhoé Cambridge

Little Burgundy

Nautilus Plus

Reitmans

Shoppers Drug Mart

### **Secteurs principaux (24)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Dominic Tremblay, Grand Chief of Vision  
514 664-5722

**OPC Événements** We are more than event planners, we build memorable experiences

## **10 employees**

### **Main customers**

Desjardins

Forum Économique International des Amériques

Gouvernement du Canada

FP Innovation

Ville de Montréal

SAQ

Recyc Québec

AIAC

Association Minière du Québec (AMQ)

OACIQ

### **Secteurs principaux (10)**

Insurance and financial services

Education

Energy and natural resources

Environment

Government and public services

Real estate

Non-profit organizations

Renovation and construction

Professional services

Technology

### **Contact**

Jean-Pierre Dubois, President

[jpdubois@opcevenements.com](mailto:jpdubois@opcevenements.com)

**Rethink** We help rethink the way brands are built.

## **27 employees**

### **Main customers**

A&W Canada

Sports Experts

Coors Light

IKEA Canada

Shaw

Tabasco

Rouge FM

Automobile en Direct

Les Éleveurs de volailles du Québec

Fantino & Mondello

### **Secteurs principaux (24)**

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Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Alex Lefebvre, Director, Managing Partner

514 316-8282

[alexl@rethinkcanada.com](mailto:alexl@rethinkcanada.com)

# **Larouche** Créer les affaires

## **17 employees**

### **Main customers**

Agrilait

Berger

Boa-Franc

Cabico

Duvaltex

Lépine Cloutier / Athos

Lumca

Microbrasserie Charlevoix

Tafisa

Urgel Bourgie / Athos

### **Secteurs principaux (15)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Non-profit organizations

Packaged goods

Restaurants

Professional services

Technology

### **Contact**

Jean-François Larouche, President

[jflarouche@larouchemc.com](mailto:jflarouche@larouchemc.com)

**Archipel** Combining expertises. Creating memorable experiences. Generating growth.

## **23 employees**

### **Main customers**

Accès pharma chez Walmart

Collège Durocher Saint-Lambert

Fenêtres Magistral

Jean Fortin

Garda World

Regroupement québécois des résidences pour aînes (RQRA)

Les Rôtisserie Benny

Ici Pneu

Épatante patate (AEPTQ et PPTQ)

Techniseal

### **Secteurs principaux (11)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Education

Non-profit organizations

Pharmaceuticals

Renovation and construction

Technology

Telecommunications

### **Contact**

Pascal Nadeau, Partner, EVP, Chief Account management

450 448-6161, ext. 233

[pnadeau@agencearchipel.com](mailto:pnadeau@agencearchipel.com)

**Amazone communications + interactif** Business is looking good.

## **8 employees**

### **Main customers**

ACLE - Association des consultants et laboratoires experts

Casacom

Cuisines Manon Leblanc/Le Groupe 3R

Drolet Construction

Fromagerie la Station

Le Québec maritime

Maison Monbourquette



Orchestre de chambre I Musici de Montréal

Ordre des architectes du Québec

Semences Prograin

## **Secteurs principaux (25)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Nancy Drolet, President and Founder

514 948-3377

[gestion@amazone-communications.com](mailto:gestion@amazone-communications.com)

# Pigeon

**31 employees**

## Main customers

Danone

Metro

Mondou

Lassonde

Groupe Irving

Meilleures Marques

Dainty Foods

Lavo

Sandoz

Trans-Herbe

## Secteurs principaux (15)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Environment

Processing and manufacturing

Real estate

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

## **Contact**

Élyse Boulet, General Manager

[eboulet@pigeonbrands.com](mailto:eboulet@pigeonbrands.com)

**Lemieux Bédard** Pharma is in our DNA

**46 employees**

## Main customers

Amgen

Baxter

Bayer

Boehringer Ingelheim

Elopak

Elanco

Eli Lilly

Janssen

Johnson & Johnson

Idexx

Laboratoires Paladin

Pendopharm

Pfizer

Servier

St-Hubert

## **Secteurs principaux (20)**

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Education

Energy and natural resources

Environment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Suzanne Lemieux Bédard, President

1-800-823-0850

[slemieuxbedard@lemieuxbedard.com](mailto:slemieuxbedard@lemieuxbedard.com)

## **MXO | agence totale**

**35 employees**

**Main customers**

Fruits et passion

International de montfolières de Saint-Jean-sur-Richelieu

Starfrit

Robert Bernard pneus mécanique

Ricardo

Sports aux puces

Bizou

Athlétisme Canada

Rona

Ville de Montréal

## **Secteurs principaux (26)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Julien Halde, Vice-President

450 347-8811, ext. 233

[julien.halde@mxo.agency](mailto:julien.halde@mxo.agency)

**Carat** Welcome to Carat, the #1 Global Media Network, and the market leader in digital and diversified media solutions. (RECMA, 2015)Welcome to Carat, the #1 Global Media Network, and the market leader in digital and diversified media solutions. (RECMA, 2015)

## **92 employees**

### **Main customers**

Adidas  
CCM  
Danone  
Diageo  
Disney  
Famiprix  
GM  
Industrielle Alliance  
St-Hubert  
Le Porc du Québec

### **Secteurs principaux (18)**

Agriculture and agri-food  
Alcohol and alcoholic beverages  
Food  
Insurance and financial services  
Automotive  
Retail and wholesale  
Culture and entertainment  
Education  
Energy and natural resources  
Processing and manufacturing  
Lottery games and casinos  
Media  
Non-profit organizations  
Pharmaceuticals  
Packaged goods  
Renovation and construction  
Restaurants  
Travel and tourism

### **Contact**

Dominique Verdon, Vice-President  
514 284-8207  
[Dominique.Verdon@carat.com](mailto:Dominique.Verdon@carat.com)

**Touché!** Fueled by Data. Driven by Creativity.

## **260 employees**

### **Main customers**

BRP

Mark's Work Wearhouse

Métro

VIA Rail

Volkswagen Group Canada

Canadian Tire Corporation

HSBC

Producteurs de lait du Québec

Tourisme Montréal

Agropur

### **Secteurs principaux (25)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Karine Courtemanche, President

514 286-9000

[karine.courtemanche@touchemedia.com](mailto:karine.courtemanche@touchemedia.com)

**Havas Montréal** Creating meaningful connections between people and brands using creativity, media and innovation.

## **90 employees**

### **Main customers**

Air France-KLM

Banque Nationale

Broccolini

Couche-Tard

Fromageries Bel

Ivanhoé-Cambridge

Michelin

Québec en Forme

Richter

St-Hubert Détail

### **Secteurs principaux (26)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Jan-Nicolas Vanderveken, CEO, Havas Montreal

514 845-7256

[nvanderv@havas.com](mailto:nvanderv@havas.com)

## **Réservoir Publicité Conseil** Help build inspiring brands

### **15 employees**

### **Main customers**

Barreau du Québec

Bayer

Cidrerie Michel Jodoin

La Cordée

Ordre des comptables professionnels agréés du Québec

OTTIAQ - Ordre des traducteurs terminologues et interprètes agréés du Québec

Pendopharm

PMI Montréal

Napa Auto Parts / Napa Pièces d'auto / NAPA AUTOPRO

Blucare Lab

### **Secteurs principaux (17)**

Alcohol and alcoholic beverages

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Telecommunications

Travel and tourism

## **Contact**

Simon Boulanger, Partner

514 489-1534

[simon@reservoir.ca](mailto:simon@reservoir.ca)



**rue john** Be unignorable

## **10 employees**

### **Main customers**

Loblaws

Mitsubishi

Pharmaprix

Tangerine

Home Hardware

Winners

Médecins sans frontières

Fédération Québécoise des Sociétés Alzheimer

Sandoz Canada

Boston Pizza

### **Secteurs principaux (15)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Transportation and distribution

### **Contact**

Cédric Audet, Associate Creative

514 602-7410

[cedric.audet@johnst.com](mailto:cedric.audet@johnst.com)

# **Acolyte** Creative company

## **30 employees**

### **Main customers**

Cominar

Festival Western de St-Tite

Bridgestone

Club Jockey du Québec

Confiserie Mondoux

Marmen

Meuble Canadel

Alpha Assurances

Mark Anthony Wine Group

INRS

### **Secteurs principaux (20)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Packaged goods

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Martin Dugré, President

819 378-4242

[martin@acolyte.ws](mailto:martin@acolyte.ws)

# **Altitude C** Smart Events

**15 employees**

## **Main customers**

Nespresso

TATA Communications

Roche Diagnostics

Cirque du Soleil

Port de Montréal

BDC

Banque Nationale

EFFERVESCENCE

OSM

## **Secteurs principaux (1)**

Professional services

## **Contact**

Thomas Giraud, Co-President

514 876-4286

[tgiraud@altitudec.com](mailto:tgiraud@altitudec.com)

**Kaliop** web, eCommerce and mobile

**14 employees**

**Main customers**

Les Éditions Protégez-Vous

DeSerres

The Economist

Novatech

Trovac Industries

Tourisme Laurentides

Palais des congrès de Montréal

SportVL

Karavaniers

Manoir Hovey

**Secteurs principaux (13)**

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Professional services

Technology

Travel and tourism

**Contact**

Stéphane Grunenwald, General Manager, Partner

[sgrunenwald@kaliop.ca](mailto:sgrunenwald@kaliop.ca)

**&CO Creative Collaborators** The world inspires us, let's inspire the world

**75 employees**

**Main customers**

Essilor

Economax

Metro

Tanguay

BuroPLUS

Transitions

Aéroport de Montréal  
Institut du Cancer de Montréal  
Argon 18  
Brault et Martineau

## **Secteurs principaux (26)**

Agriculture and agri-food  
Alcohol and alcoholic beverages  
Food  
Insurance and financial services  
Automotive  
Retail and wholesale  
Culture and entertainment  
Education  
Energy and natural resources  
Environment  
Processing and manufacturing  
Government and public services  
Real estate  
Lottery games and casinos  
Media  
Fashion and beauty products  
Non-profit organizations  
Pharmaceuticals  
Packaged goods  
Renovation and construction  
Restaurants  
Professional services  
Technology  
Telecommunications  
Transportation and distribution  
Travel and tourism

## **Contact**

Guy St-Pierre, Vice president, Business Relations  
514 353-9595  
[guy.st-pierre@etco.ca](mailto:guy.st-pierre@etco.ca)

## **FCB Montréal** What are we changing today?

### **35 employees**

#### **Main customers**

Air Canada

BMO (Banque de Montréal)

belairdirect

Nivea (Beiersdorf)

BMW

Oxfam Québec

Jeunesse sans drogue Canada

Hilton

Home Depot

Ritz

Michelob Ultra

#### **Secteurs principaux (12)**

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Lottery games and casinos

Non-profit organizations

Packaged goods

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

#### **Contact**

Samia Chebeir, President

514-228-4714

[samia.chebeir@fcb.com](mailto:samia.chebeir@fcb.com)

**TANK** Creative intelligence is the vital element that shapes our culture and feeds our vision.

### **226 employees**

#### **Main customers**

Loto-Québec

Société du Vieux-Port de Montréal

Eli Lilly

Abbvie

BMS

Caisse de Dépôt et placement du Québec

iA Auto et habitation

Mondou

Pfizer

Volvo

## **Secteurs principaux (26)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Marc Lanouette, President and CEO

[info@tank.ca](mailto:info@tank.ca)

## **8 employees**

### **Main customers**

Halles Sainte-Foy

Champion Iron

Attraction Nord

Polycor

Pomme Grenade

Fondation Monique-Fitz-Back

Armature Trépanier

Hectare immobilier

CFPBJ

Korem

### **Secteurs principaux (24)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Audrée Avoine, President and Head of Strategy



# McCann Montreal

## 50 employees

### Main customers

Bayer

Chevrolet Canada

Défense Nationale / Forces Armées Canadiennes

Essie

Exportation et développement Canada

G2MC (Maison Corbeil / Must / Jardin de ville)

L'Oréal Paris

Maybelline New York

Nespresso

Tourisme Outaouais

### Secteurs principaux (17)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Government and public services

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Telecommunications

Transportation and distribution

Travel and tourism

### Contact

Mylène Savoie, President

514 935-9445

[mylene.savoie@mccann.com](mailto:mylene.savoie@mccann.com)

**Tribu Expérientiel** Entertainers and adrenaline producers.

**12 employees**

**Main customers**

Vidéotron

Ubisoft Montréal

Club des Petits Déjeuners

Kombi

Red Bull Canada

Sleeman

Sun Life

Tourisme Shawinigan

Telus

Visit Denver

**Secteurs principaux (8)**

Alcohol and alcoholic beverages

Food

Culture and entertainment

Environment

Government and public services

Non-profit organizations

Professional services

Travel and tourism

**Contact**

Micah Desforges, CEO

[micah.desforges@tribuexperientiel.com](mailto:micah.desforges@tribuexperientiel.com)

# **Bob**

## **56 employees**

### **Main customers**

Danone

Déco Surfaces

Groupe Jean Coutu

Financière des professionnels

Laboratoire Suisse

Lowe's Canada

Mouvement Desjardins

Saputo

Unilever Canada

Weston Foods

### **Secteurs principaux (16)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Travel and tourism

### **Contact**

Patrick Bibeau, President

514 842-4262

[pbibeau@bob.ca](mailto:pbibeau@bob.ca)

# **Deux Huit Huit** Digital Agency

## **29 employees**

### **Main customers**

Le Groupe Créatech

Biron Groupe santé

Google

Université de Montréal

Maison Riviera

Cinémathèque québécoise

Les Grands Ballets Canadiens

NATIONAL

Musée des beaux-arts de Montréal

FieldTurf Canada

### **Secteurs principaux (21)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

### **Contact**

Louis-Pierre Chouinard, Creative director, Co-Owner

514-903-9288 ext. 103

[louis@deuxhuit.com](mailto:louis@deuxhuit.com)

# **Les Évadés** Far from conventional, close to clients

## **27 employees**

### **Main customers**

Éco Entreprises Québec

Conseil de l'industrie forestière du Québec

Unibroue

Groupe Marie Claire

Devimco

Tourisme Cantons-de-l'Est

Permacon

Harnois Énergies

Proprio Direct

La Tohu

### **Secteurs principaux (14)**

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Environment

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Professional services

Telecommunications

Travel and tourism

### **Contact**

Alain Cloutier, Copresident, Associate and General Manager

514 798-8818

[info@lesevades.com](mailto:info@lesevades.com)

# **Les Dompteurs de souris** Strategy, advertising and digital creativity

## **10 employees**

### **Main customers**

Globalvet

Essipit

Collège Champigny

Normandin

Groupe Lokia

Labrecque plancher décor

R3D

CTREQ

Cegep Beauce Chaudière-Appalaches

Alliance des cadres de l'État

### **Secteurs principaux (22)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Yves Testet, General Manager

418 681-8723, ext. 224

[y.testet@dompteurs.com](mailto:y.testet@dompteurs.com)

**Media Experts** Media Experts exists solely to Make a Bigger Impression for advertisers. To do all we can to help grow our advertiser's businesses

## **170 employees**

### **Main customers**

Acxsys Corporation/Interac Association

Bell Canada

Best Buy

BMW

Mini Canada

Micheal Hill International Jewllers

Virgin Mobile

West Jet

### **Secteurs principaux (23)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Robert Jenkyn, President

514 844-5050

[robertj@mediaexperts.com](mailto:robertj@mediaexperts.com)

**Braque** Creative solutions are triggers for success.

## **15 employees**

### **Main customers**

Choice Hotels Canada  
Johnsonville Sausages  
Emballages Cartier  
FX Innovation  
Gardium Sécurité  
Total Canada  
Sécurigroupe  
SBK Télécom  
Expo Entrepreneurs  
Odessa Poissonnier

### **Secteurs principaux (5)**

Agriculture and agri-food  
Food  
Insurance and financial services  
Retail and wholesale  
Travel and tourism

### **Contact**

Jean-Marc Demers, President and CEO  
514 278-8232 ext. 222  
[jmdemers@braque.ca](mailto:jmdemers@braque.ca)



# **Minimal** Digital ad agency

## **10 employees**

### **Main customers**

Maison Lavande

Cidres McKeown

Relais Chevrolet

Orchestre Métropolitain

Place Bonaventure

Glissades des pays d'en haut

Lemay Architecture

Montréal Art District

Fondation BANQ

### **Secteurs principaux (9)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Real estate

Travel and tourism

### **Contact**

David-Alexandre Tanguay, VP, Strategic Planning & Partner

514 931-8878

[datanguay@minimalmtl.com](mailto:datanguay@minimalmtl.com)

**orangetango** Reassess, re-examine, avoid the commonplace, explore new avenues.  
Boldness, intuition, and passion are at the core of all of orangetango's concepts and achievements.

## **21 employees**

### **Main customers**

Boulangerie St-Méthode  
Centre d'étude et de coopération internationale (CECI)  
Espace pour la vie (Biodôme - Insectarium - Jardin Botanique - Planétarium)  
Festival Eurêka  
Financière Sun Life  
Fondation du Dr Julien  
Ivanhoé Cambridge (Laurier Québec - Place Ste-Foy)  
Les journées de la culture  
Musées Montréal  
NEUF Architectes

### **Secteurs principaux (16)**

Agriculture and agri-food  
Alcohol and alcoholic beverages  
Food  
Retail and wholesale  
Culture and entertainment  
Education  
Real estate  
Lottery games and casinos  
Media  
Fashion and beauty products  
Non-profit organizations  
Packaged goods  
Restaurants  
Professional services  
Technology  
Travel and tourism

### **Contact**

Pierre Bernard, Partner, Consulting and Strategy  
514 281-6601, ext. 240  
[pbernard@orangetango.com](mailto:pbernard@orangetango.com)

**CARTIER** WE ARE RIGOROUSLY INVENTIVE. WE'RE NOT CONTENT TO BE MERE  
ORDER TAKERS. OUR ORDER OF THE DAY IS TO SURPASS EVERY EXPECTATION.  
WELCOME TO CARTIER.

## **45 employees**

## **Main customers**

Boulangerie St-Méthode

CEPSUM/Carabins - Université de Montréal

Fonds de solidarité FTQ

Gouvernement du Québec

L'Équipeur/Mark's

Olymel

Ordre des infirmières et infirmiers du Québec

Raymond Chabot

Recyc-Québec

Sobeys

## **Secteurs principaux (25)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Benoit Cartier, President

514 270-6061

[bcartier@agencecartier.com](mailto:bcartier@agencecartier.com)

**Cossette** Go beyond.

## **450 employees**

### **Main customers**

Loto-Québec

VIA Rail Canada

Aeroplan

Société des alcools du Québec

General Mills

Banque de développement du Canada

McDonald's

General Motors

Tourisme Montréal

Alliance de l'industrie touristique du Québec

### **Secteurs principaux (21)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Louis Duchesne, EVP & general manager

514 845-2727

[info@cossette.com](mailto:info@cossette.com)

**Publicis** Our talent pool is ready for evolving communications needs

## **115 employees**

### **Main customers**

Abbott

Brault et Martineau

Brunet

Duceppe

Fiat Chrysler Automobiles

Imvescor

L'Oréal

Metro

Société de transport de Montréal

Vins Arterra Canada

### **Secteurs principaux (22)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

Rachelle Claveau, President

514 285-1414

**Ressac** The agency that minds your business

**20 employees**

**Main customers**

Desjardins

Ivanhoé Cambridge

Port de Montréal

KO Scène

La Personnelle

Urbania

Odessa

Voxdata

Skillable

Atelier Distribution

**Secteurs principaux (9)**

Food

Insurance and financial services

Retail and wholesale

Lottery games and casinos

Media

Fashion and beauty products

Professional services

Technology

Travel and tourism

**Contact**

Pablo Stevenson, CEO

**Bleublancrouge** It's always a good time to roll up our sleeves and lead.

**102 employees**

**Main customers**

Association des concessionnaires Toyota du Québec

Cadillac Fairview

BRP

PPG : Dulux - Sico

Ubisoft

Valeant : Bausch + Lomb - COLD-FX

D-Box

Plan Canada

Breville Canada

Shaw

## **Secteurs principaux (26)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

## **Contact**

Simon Cazalais, President, Bleublancrouge Montreal

514 875-7007

[info@bleublancrouge.ca](mailto:info@bleublancrouge.ca)

# sept24

## 28 employees

### Main customers

Club Med Canada

Exceldor

Strom Spa Nordique

Domaine Château-Bromont

Les spécialistes de l'électroménager

Dubreton

Vidéotron

Soleno

### Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

### **Contact**

Louis-Philippe Péroquin, CEO

819 562-9173

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# **ZA communication d'influence**

## **18 employees**

### **Main customers**

Association Hôtellerie Québec

Bonduelle

Centropolis

La Coop fédérée

D-BOX

Financière Sun Life

Fonds de placement immobilier Cominar

M Muffler

SDC District Central

Ville de Montréal

### **Secteurs principaux (18)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Transportation and distribution

Travel and tourism

### **Contact**

Elisabeth Deschenes, President

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# **Substance - stratégies numériques**

## **42 employees**

### **Main customers**

Tremblant

Saputo

Sico

Nissan

Coca-Cola Canada

MEC

Air France/KLM

Cage Brasserie Sportive

Cirque du Soleil

Les Films Séville

### **Secteurs principaux (20)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Environment

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

### **Contact**

Guillaume Brunet, President and Founding Partner

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**DentsuBos** The consumer's attention is something that is earned.

## **116 employees**

### **Main customers**

Subway

Canada Dry Mott's

La Capitale assurances générales

CPA Canada

Hitachi

EBOX

Lexus

Parmalat (Lactantia)

Ajinomoto

Consigneco

### **Secteurs principaux (22)**

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Environment

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

### **Contact**

Sébastien Rivest, Chief Creative Officer & General Manager

514 848-0010

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# Compagnie et cie

## 16 employees

### Main customers

Alcoa / Rio Tinto / Elysis

Canadian Blood Services / Cohésion

Curieux Bégin produits fins

Distillerie Cirka

Fruits & Passion

Kamik

Kébecson

Le Chaînon

Quartier des spectacles

Théâtre du Nouveau Monde (TNM)

### **Contact**

Mario Mercier, Partner, Creative Director

**TAXI** Doubt the conventional, create the exceptional

## **40 employees**

### **Main customers**

Audi

Biscuits Leclerc

Canadian Tire

Colgate

Danone

Fido

Fromagerie Bel

Promutuel

Sail

Sanofi

### **Secteurs principaux (21)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Telecommunications

Travel and tourism

### **Contact**

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**Dialekta** Dialekta is one of the largest independent digital marketing agencies in Canada. The agency relies on technological innovation and media creativity to transform our clients' marketing efforts into a real competitive advantage.

## **37 employees**

### **Main customers**

Vidéotron

Desjardins

Bell Média

Techo Bloc

Point S

Biron Groupe Santé

Acceo

Golo

### **Secteurs principaux (25)**

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

### **Contact**

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