



— ASSOCIATION
DES AGENCES
DE COMMUNICATION
CRÉATIVE

Agency Directory

Bleublancrouge Fiercely independent creative agency that's built on and fuelled by our own unique brand of bravery.

74 employees

Main customers

Desjardins

Cadillac Fairview

Arterra Wines

PPG

Thompson Hotels

Aperol

Secteurs principaux (24)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Sébastien Fauré, Senior Partner, CEO

514 875-7007

info@bleublancrouge.ca

Union The union between brands and consumers.

4 employees

Main customers

Infiniti

Best Buy

Vitamines Jamieson

Weston

KraftHeinz

InfopresseJobs

Canadian Real Estate Association

Effleure

Labatt

Shoppers Drug Mart

Secteurs principaux (13)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Packaged goods

Travel and tourism

Contact

Lisa Fournier, Director, Account Services & Operations

514 447-9180

Cundari

71 employees

Main customers

Bimbo Canada

yellow tail

Badet Clément

Chartwell

Conseil des ministres de l'Éducation (Canada)

Fix Auto

Art Gallery of Ontario

Place Versailles

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

François Vaillancourt, General Manager and Executive Creative Director

514 906-1771

nicolas.lefebvre@cundari.com

OMD Montréal

35 employees

Main customers

Investors Group

Fido

McDonalds

Beiersdorf

Corbeil Electroménagers

Bausch Health

Saputo

Secteurs principaux (2)

Food

Fashion and beauty products

Contact

Isabelle Baillargeon, Vice-Présidente

isabelle.baillargeon@omd.com

Martel et compagnie Small shop. Big footprints.

15 employees

Main customers

Banque TD

Canadian Tire

Fondation du Centre de Réadaptation en Dépendance de Montréal

Croix Bleue/Blue Cross

Fromagerie Rang 9

GM (GMC - Buick)

Kellogg

Les Petits Violons

Procter & Gamble

Smucker's (Jif - Folgers)

Secteurs principaux (13)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Energy and natural resources

Processing and manufacturing

Non-profit organizations

Packaged goods

Restaurants

Professional services

Travel and tourism

Contact

Nancy Rozender, President

nancy.rozender@marteletcompagnie.com

FCB Montréal What are we changing today?

35 employees

Main customers

Air Canada

BMO (Banque de Montréal)

belairdirect

Nivea (Beiersdorf)

BMW

Oxfam Québec

Jeunesse sans drogue Canada

Hilton

Home Depot

Ritz

Michelob Ultra

Secteurs principaux (12)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Lottery games and casinos

Non-profit organizations

Packaged goods

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Samia Chebeir, President

514-228-4714

samia.chebeir@fcb.com

Ogilvy

125 employees

Main customers

Belron Canada

Cora

Épargne Placements Québec

Fizz

IBM

Kimberly-Clark

Unilever

Aldo

Sail Outdoor

Benny&Co

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

David Aubert, CEO

514 861-1811

david.aubert@ogilvy.com

Larouche We create business.

15 employees

Main customers

Agrilait

Agrimarché

Berger

Cabico

Lumca

Microbrasserie Charlevoix

Planchers Mercier

Fromagerie de l'Isle

Fromagerie de l'Île-aux-Grues

Intellinox

Prolam

Verity Audio

Secteurs principaux (15)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Non-profit organizations

Packaged goods

Restaurants

Professional services

Technology

Contact

Jean-François Larouche, President

info@larouchemc.com

Dialekta Independent media agency dedicated to performance marketing.

37 employees

Main customers

Desjardins

Bell Media

Brother Canada

Cascades

Point S

Epiderma

Biron Groupe Santé

Devimco

Pratt & Whitney Canada

Canac

Secteurs principaux (25)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Yannick Manuri, Vice-President & Partner

yannick@dialekta.com

Minimal Digital ad agency

15 employees

Main customers

Financière des professionnels

Cannara Biotech Inc.

Centre de service scolaire des Patriotes

Collège des administrateurs de société - Université Laval

Vacances Essipit

Alchimiste Microbrasserie

Oasis Immersion

Groupe MTY - Casa Grecque

QSL

NAPA

Secteurs principaux (9)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Real estate

Travel and tourism

Contact

David-Alexandre Tanguay, VP, Strategic Planning & Partner

514 931-8878

datanguay@minimalmtl.com

Havas Montréal Creating meaningful connections between people and brands using creativity, media and innovation.

45 employees

Main customers

Couche-Tard / Circle K

Fromagerie Bel

Keurig

CEPSUM

Jamp Pharma

Gouvernement du Québec

Corby

Cogeco

Festival TransAmérique (FTA)

Protégez-Vous

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Stéphane Mailhiot, President

514 845-7256

stephane.mailhiot@havas.com

Rethink

27 employees

Main customers

A&W Canada

Érable du Québec

Chambre des notaires du Québec

Ordre des infirmières et infirmiers du Québec

IKEA Canada

Automobile en Direct

DuProprio

Molson Coors Canada (Molson Export)

Brasseur de Montréal

Fantino & Mondello

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Alex Lefebvre, Director, Managing Partner

514 316-8282

alexl@rethinkcanada.com

Cossette Go beyond.

450 employees

Main customers

Loto-Québec

VIA Rail Canada

Société des alcools du Québec

General Mills

Banque de développement du Canada

McDonald's

General Motors

Tourisme Montréal

Alliance de l'industrie touristique du Québec

Secteurs principaux (21)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Louis Duchesne, President, Quebec and East

514 845-2727

info@cossette.com

K72

20 employees

Main customers

Association des concessionnaires Toyota du Québec

GardaWorld

Alithya

Opto-Réseau

Fondation BAnQ

Koodo

Sollio Agriculture

PME MTL

InfoPresse

La Majeure

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Sébastien Moïse, General Manager

sebastien.moise@k72.ca

Rablab Digital marketing performance (SEO, SEM, Programmatic, Social, E-Mail marketing, etc.)

25 employees

Main customers

VF Outdoor (Vans Canada)

La Maison Lavande

ESG-UQAM

Commission scolaire de Laval

M2GO

Juste des stores

La Tuilerie

Groupe Veterimedic

Groupe Quorum

Popeye's Suppléments

Secteurs principaux (10)

Retail and wholesale

Education

Processing and manufacturing

Government and public services

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Telecommunications

Contact

Chloé Beauchemin, Culture and talent manager

chloe.b@rablab.ca

10 employees

Main customers

Halles Sainte-Foy

Champion Iron

Attraction Nord

Polycor

Fondation Monique-Fitz-Back

Hectare immobilier

CFPBJ

ACA

Services Québec

Académie Saint-Louis

Université Laval

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Audrée Avoine, President and Head of Strategy

Mindshare

11 employees

Main customers

Fido

Association des concessionnaires Ford du Québec

Association des concessionnaires Mazda du Québec

Hachette Collections

Otsuka/Lundbeck

Secteurs principaux (4)

Automotive

Culture and entertainment

Pharmaceuticals

Telecommunications

Contact

Monique Brosseau, President

monique.brosseau@groupm.com

&CO Creative Collaborators 100% independent - and fully integrated - we work with our client to develop campaigns that pay off.

65 employees

Main customers

Economax

Ben & Florentine

Metro

Altex

Hagen

Groupe Sportscène

Mouvement Québécois de la Qualité

Municipalité des Iles de la Madeleine

Transitions

Institut du Cancer de Montréal

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources
Environment
Processing and manufacturing
Government and public services
Real estate
Lottery games and casinos
Fashion and beauty products
Non-profit organizations
Pharmaceuticals
Packaged goods
Renovation and construction
Restaurants
Professional services
Technology
Transportation and distribution
Travel and tourism

Contact

Dominique St-Louis, CEO
514 353-9595
dominique.st-louis@etco.ca

CARTIER WE ARE RIGOROUSLY INVENTIVE. WE'RE NOT CONTENT TO BE MERE ORDER TAKERS. OUR ORDER OF THE DAY IS TO SURPASS EVERY EXPECTATION. WELCOME TO CARTIER.

47 employees

Main customers

Boulangerie St-Méthode
Fonds de solidarité FTQ
Gouvernement du Québec
L'Équipeur / Mark's
Olymel
Ordre des infirmières et infirmiers du Québec
Ordre des ingénieurs du Québec
Raymond Chabot
Sobeys / IGA / Rachele-Béry
Sports Experts

Secteurs principaux (25)

Agriculture and agri-food
Alcohol and alcoholic beverages
Food
Insurance and financial services

Automotive
Retail and wholesale
Culture and entertainment
Education
Energy and natural resources
Environment
Processing and manufacturing
Government and public services
Real estate
Lottery games and casinos
Media
Non-profit organizations
Pharmaceuticals
Packaged goods
Renovation and construction
Restaurants
Professional services
Technology
Telecommunications
Transportation and distribution
Travel and tourism

Contact

Luis Areas, Executive director, channel planning and business development, partner
514 270-6061

Bob

53 employees

Main customers

Danone

Déco Surfaces

Groupe Jean Coutu

Financière des professionnels

Lowe's Canada

Mouvement Desjardins

Saputo

Unilever Canada

Essilor

Fondation Lise Watier

Secteurs principaux (16)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Travel and tourism

Contact

Patrick Bibeau, President

514 842-4262

pbibeau@bob.ca

Agence dada With love and purpose

28 employees

Main customers

Bota Bota

Groupe Sportscene

Mouvement Desjardins

Nikon

Voyages Traditours

Distilleries Cirka

Boutique Séduction

Lassonde

Intelcom

Groupe Verdun

Secteurs principaux (12)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Real estate

Packaged goods

Professional services

Travel and tourism

Contact

Manon Goudreault, President

514 678-1459, ext. 222

manon@agencedada.com

Agence MXO

40 employees

Main customers

Fruits et passion

International de montfolières de Saint-Jean-sur-Richelieu

Starfrit

Robert Bernard pneus mécanique

Ricardo

Sports aux puces

Bizou

Athlétisme Canada

Rona

Ville de Montréal

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Julien Halde, Vice-President

450 347-8811, ext. 233

info@agencemxo.com

Hearts & Science Brands. Meet your consumers.

13 employees

Main customers

AITQ

Groupe BMR

Grand Défi Pierre Lavoie

Secteurs principaux (3)

Non-profit organizations

Renovation and construction

Travel and tourism

Contact

Alexandre Simard, Director

alexandre.simard@hearts-science.com

Amazone communications + interactif Business is looking good.

8 employees

Main customers

ACLE - Association des consultants et laboratoires experts

Casacom

Cuisines Manon Leblanc/Le Groupe 3R

Drolet Construction

Fromagerie la Station

Le Québec maritime

Maison Monbourquette

Orchestre de chambre I Musici de Montréal

Ordre des architectes du Québec

Semences Prograin

Secteurs principaux (25)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Nancy Drolet, President and Founder

514 948-3377

gestion@amazone-communications.com

Wavemaker

15 employees

Main customers

Nespresso

L'Oreal

Invest in Canada

Roche

Danone

Secteurs principaux (5)

Food

Retail and wholesale

Government and public services

Fashion and beauty products

Travel and tourism

Contact

Sarah-Anne Ducreux, Managing director

sarahanne.ducreux@wmglobal.com

Pigeon

80 employees

Main customers

Danone

Metro

Brasserie Sleeman

Nutrinor

Groupe Irving

Meilleures Marques

Hershey

IKEA

Corby

The Green Organic Dutchman

Secteurs principaux (15)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Environment

Processing and manufacturing

Real estate

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Contact

Élyse Boulet, Associate and president

eboulet@pigeonbrands.com

Les Dompteurs de souris Strategy, advertising and digital creativity

10 employees

Main customers

Globalvet

Essipit

Collège Champigny

Normandin

Groupe Lokia

Labrecque plancher décor

R3D

CTREQ

Cegep Beauce Chaudière-Appalaches

Alliance des cadres de l'État

Secteurs principaux (22)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Yves Testet, General Manager

418 681-8723, ext. 224

y.testet@dompteurs.com

Wunderman Thompson A creative, data and technology agency built to inspire growth for ambitious brands

50 employees

Main customers

Mazda

Concessionnaires Mazda du Québec

Danone

Producteurs Laitiers du Canada

Johnson & Johnson

Collège Mont-St-Louis

Lussier Dale Parizeau

Campari

Red Bull

Microsoft

Secteurs principaux (17)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Culture and entertainment

Education

Government and public services

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Victor Davoine, General Manager

514 287-3597

victor.davoine@wundermanthompson.com

Jungle Média Backed by data, strengthened by creativity, executed with passion

20 employees

Main customers

NAPA Brasseries Sleeman

Promutuel

Aubainerie

Vileda (Freudenberg group)

Mondou

Lavo

Auto Hebdo

Avon

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Danick Archambault, Vice-President, General Manager
danick.archambault@jungle-media.ca

MediaCom

15 employees

Main customers

Groupe ALDO

Alimentaton Couche-Tard / Circle K

Pfizer Canada

Sherwin-Williams

Viatis Canada

Secteurs principaux (15)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Government and public services

Media

Fashion and beauty products

Pharmaceuticals

Renovation and construction

Professional services

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Richard Giguère, VP Business Director

richard.giguere@mediacom.com

Absolu

65 employees

Main customers

Groupe Tecnic 2000 inc.

Cascades Canada ULC

Desjardins

Ferme des Voltigeurs

Entrepôt de la lunette

Victoriaville & Co.

Roulottes Chaudière

Hubert Cormier (Bon pour toi inc)

Villes de Drummondville / Trois-Rivières / Victoriaville

Can-Explore

Secteurs principaux (21)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Linda Desrochers, Director and associate

ldesrochers@absolu.ca

Substance / Radiance The Substance / Radiance agency is the fruit of the merger between two teams motivated by a common goal: to deliver the best marketing investment to our clients through our business knowledge, digital savvy and exceptional relationships.

56 employees

Main customers

Doordash

Saputo

Tremblant

METRO

Les Producteurs laitiers du Canada

SICO (PPG Paints)

Jean Coutu

Abris Tempo

Aéroports de Montréal

COGECO

Secteurs principaux (30)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Guillaume Brunet, Founder CEO

514 894-7776

gbrunet@agencesubstance.ca

ZA communication d'influence

18 employees

Main customers

Association Hôtellerie Québec

Bonduelle

Centropolis

La Coop fédérée

D-BOX

Financière Sun Life

Fonds de placement immobilier Cominar

M Muffler

SDC District Central

Ville de Montréal

Secteurs principaux (18)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Transportation and distribution

Travel and tourism

Contact

Elisabeth Deschenes, President

elisabeth.deschenes@zacommunication.com

Agence Rinaldi We craft the best story to elevate your brand.

20 employees

Main customers

Associations des concessionnaires Subaru du Québec

ACQ

Brasserie Vrooden

Collège Stanislas

GE Current - a Daintree Company

GLC Vins et Spiritueux

Hospital et Collège Marie-Clarac

Location de parc Subaru Canada

Ski Mont Sutton

Rinox Aquarino - Rinox Signature

Tourisme Basses-Laurentides

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Maurice Rinaldi, President and Chief Executive Officer

514 274-1177

mr@agencerinaldi.com

Médialliance We're on your side

15 employees

Main customers

Épargne Placement Québec

Ministère de l'économie et de l'innovation

Actegy Health

Canac

New Look

Amarula

Hotel Melia Cuba

OACIQ

Groupe Marcelle

Fédération des producteurs de pommes du Québec

Théâtre Gilles-Vigneault

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

Contact

Esther Jean, Associate

514 360-1868

CRI agence People, ideas, results.

57 employees

Main customers

Desjardins

Michelin

Loto-Québec

Fromageries Bel

Olymel

Jean Coutu

CN

SAQ

Sobeys

Énergie Cardio

Secteurs principaux (20)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Julien Brunet, Associate, Strategic Consulting

514 954-0073, poste 233

julien.brunet@criagence.ca

Camden Do you have the courage? We have the audacity.

54 employees

Main customers

Sobeys

Clarins

Intact Assurance

Convectair

Essilor

Ordre des denturologistes du Québec

Olympique lyonnais

Collège Villa Maria

Ville de Montréal

Fédération canadienne des municipalités

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

Contact

Mathieu Bédard, President

514 288-3334

m.bedard@camdenpublicite.com

Tequila communication et marketing 100% Quebecker-owned agency member of Worldwide Partners, a group of 65 independent agencies in 50 countries on 5 continents.

19 employees

Main customers

Banque Scotia

Go Cube

Hyundai

Icona Milano

Keolis

Office du tourisme de Cuba

Skechers

Transpavé

Secteurs principaux (17)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Telecommunications

Transportation and distribution

Travel and tourism

Contact

François Déry, Partner

514 849-8005

fdery@tequila.ca

TANK We open up questions to zoom in on strategies everyone can get behind.

260 employees

Main customers

Loto-Québec

Société du Vieux-Port de Montréal

GSK

Abbvie

Lundbeck

Pfizer

Caisse de Dépôt et placement du Québec

iA Auto et habitation

Mondou

Volvo

Reitmans

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Marc Lanouette, President and CEO

info@tank.ca

Gendron Communication A passion for creating.

35 employees

Main customers

Acura Québec

Honda Québec (APCHSQ)

Loto-Québec

McCormick & Company

Maisons Usinées Côté

RE/MAX Québec

Vitro Plus/Ziebart

Tempo

Patrick Morin

Secteurs principaux (16)

Agriculture and agri-food

Food

Automotive

Retail and wholesale

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Travel and tourism

Contact

Dan Zagury, Partner, Vice President Account Services

450 661-3814

gendron@gendron-pub.com

Acolyte We mean business

38 employees

Main customers

Confiserie Mondoux

Cuisine Poirier

Festival Western de St-Tite

Marmen

Rotobec

ALPHA Assurances

INRS

Le regroupement des Cégeps du Grand Montréal

Distillerie Wabasso

Rainville

Secteurs principaux (30)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Stéphanie Dusablon, HR director, associate

819 378-4242

stephanie@acolyte.ws

Clark Influence

10 employees

Main customers

IGA

Air France

Fairmont

Babybel

Les Iles de la Guadeloupe

Gouvernement du Québec

Yoplait

Secteurs principaux (17)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Government and public services

Fashion and beauty products

Non-profit organizations

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Nicolas Bon, Dirigeant

nicolas@clarkinfluence.com

PHD Montreal

25 employees

Main customers

Bélairect

Intact Assurance

Radio-Canada

Marché Goodfood

PPG Canada (Sico - Dulux)

Concessionnaires Acura du Grand Montréal

Pneus Unimax (Point S)

Groupe Sportscene

Vins Arterra

Kamik

Secteurs principaux (20)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Telecommunications

Travel and tourism

Contact

Maxime Corriveau, Vice-president
maxime.corriveau@phdmedia.com

Evolving Web We bring your digital strategy to life

35 employees

Main customers

Ontario Securities Commission

Canadian Foundation for Innovation

Fondation Pierre Elliott Trudeau Foundation

Princeton University

Emory University

Ordre des Optométristes du Québec

Sollio Groupe Cooperatif

Tourisme Québec

Yukon Gouvernement.

Secteurs principaux (13)

Agriculture and agri-food

Insurance and financial services

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Non-profit organizations

Pharmaceuticals

Professional services

Technology

Travel and tourism

Contact

Suzanne Dergacheva, Co-Founder

suzanne@evolvingweb.ca

Attitude Marketing We built the agency with which we would have liked to work when we were clients ourselves.

22 employees

Main customers

Novartis Canada

Producteurs laitiers du Canada (Nutrition)

Sandoz Canada

Lassonde Santé

Fempro

Aliments O Sole Mio

Krispy Kernels

Bio-K

Alcon Canada

Garda World

Secteurs principaux (13)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Retail and wholesale

Education

Environment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Contact

Dan Nielsen, President

dnielsen@attitudemarketing.ca

Ressac The agency that minds your business

20 employees

Main customers

Desjardins

Ivanhoé Cambridge

Port de Montréal

KO Scène

La Personnelle

Urbania

Odessa

Voxdata

Skillable

Atelier Distribution

Secteurs principaux (9)

Food

Insurance and financial services

Retail and wholesale

Lottery games and casinos

Media

Fashion and beauty products

Professional services

Technology

Travel and tourism

Contact

Pablo Stevenson, CEO

Ig2 Create a positive impact, every day.

322 employees

Main customers

Agropur

Bell

Hydro-Québec

LCBO

Les Producteurs du lait du Québec

Société de l'assurance automobile du Québec

Tourisme Montréal

Ubisoft

Under Armour

Secteurs principaux (26)

Agriculture and agri-food
Alcohol and alcoholic beverages
Food
Insurance and financial services
Automotive
Retail and wholesale
Culture and entertainment
Education
Energy and natural resources
Environment
Processing and manufacturing
Government and public services
Real estate
Lottery games and casinos
Media
Fashion and beauty products
Non-profit organizations
Pharmaceuticals
Packaged goods
Renovation and construction
Restaurants
Professional services
Technology
Telecommunications
Transportation and distribution
Travel and tourism

Contact

Pénélope Fournier, Partner, President, Montreal
infomtl@lg2.com

Compagnie et cie

11 employees

Main customers

Alcoa / Rio Tinto / Elysis

Canadian Blood Services / Cohésion

Curieux Bégin produits fins

Distillerie Cirka

Kamik

Le Chaînon

Quartier des spectacles

Théâtre du Nouveau Monde (TNM)

Les marchés publics

La belle excuses / Produits Lolo et moi

Secteurs principaux (10)

Alcohol and alcoholic beverages

Food

Retail and wholesale

Culture and entertainment

Education

Government and public services

Fashion and beauty products

Non-profit organizations

Packaged goods

Restaurants

Contact

Mario Mercier, Partner, Creative Director

Alfred Alfred, the name behind unforgettable campaigns

17 employees

Main customers

Batteries Expert

CarrXpert

Familiprix

Hertel

La Parisienne

Valeant

Trévi

Via Capitale

Zoo de Granby

Secteurs principaux (20)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Environment

Processing and manufacturing

Real estate

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Jean-François Bernier, President and Creative Director

514-227-7000, ext. 59

jf@alfred.ca

sept24 Around the clock ideas

40 employees

Main customers

Desjardins

Bombardier Recreational Products (BRP)

CGI

Métro

Olymel

Hydro-Québec

Soprema international

Canac

Ivanhoé Cambridge

Club Med

Secteurs principaux (30)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Louis-Philippe Péroquin, President, General Manager

819 562-9173

lpp@sept24.com

Réservoir Publicité Conseil Help build inspiring brands

15 employees

Main customers

Barreau du Québec

Cidrerie Michel Jodoin

Comptables professionnels agréés du Québec

Mallette

NAPA AUTOPRO / NAPA Pièces d'auto

SFL expertise financière

Jamp Pharma

WKND 99.5

CPA Atlantic School of Business

Secteurs principaux (17)

Alcohol and alcoholic beverages

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Telecommunications

Travel and tourism

Contact

Simon Boulanger, Partner

514 489-1534

simon@reservoir.ca

Altitude C Smart Events

15 employees

Main customers

Nespresso

TATA Communications

Roche Diagnostics

Cirque du Soleil

Port de Montréal

BDC

Banque Nationale

EFFERVESCENCE

OSM

Secteurs principaux (1)

Professional services

Contact

Thomas Giraud, President

514 876-4286

tgiraud@altitudec.com

Espace-M An independant agency focused on media budget optimization

25 employees

Main customers

Boréale

Déco Surface

DeSerres

DuProprio

Mobilia

Musée Grévin

Quartier des spectacles

Université de Montréal

Érable du Québec

Décathlon

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Alexandre Duhaime, President, associate

514 303-9797

alexandre@espace-m.ca

Orkestra

30 employees

Main customers

Oxford Properties

Groupe Nordik

Centre National des Arts

Slush Puppie

Marine royale canadienne

Musée Canadien de la Nature

Université d'Ottawa

Insport

Secteurs principaux (10)

Alcohol and alcoholic beverages

Retail and wholesale

Culture and entertainment

Government and public services

Real estate

Media

Non-profit organizations

Restaurants

Professional services

Travel and tourism

Contact

Colin Laramée-Plouffe, Président

colin@orkestra.ca

Nobrainier no-brainer | 'nō-'brā-nər : an obvious choice or decision

13 employees

Main customers

Aore

British American Tobacco

British Council-IELTS

CN

Coalition humanitaire

Columbia Care

Corbeil électroménager

Distinctive

Opera Gallery

Ville de Montréal

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Charles-Loic Danan, President

Kaliop web, eCommerce and mobile

14 employees

Main customers

Les Éditions Protégez-Vous

DeSerres

The Economist

Novatech

Trovac Industries

Tourisme Laurentides

Palais des congrès de Montréal

SportVL

Karavaniers

Manoir Hovey

Secteurs principaux (13)

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Professional services

Technology

Travel and tourism

Contact

Stéphane Grunenwald, General Manager, Partner

sgrunenwald@kaliop.ca

dentsu MCGARRYBOWEN The consumer's attention is something that is earned.

97 employees

Main customers

Subway

Lexus

CPA Canada

CDIC

Hitachi

Ebox

Parmalat (Lactantia)

Ajinomoto

Consigneco

Transcontinental Inc. (Publisac)

Secteurs principaux (22)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Environment

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Fanny Quenneville, Vice-president, production

514 848-0010

fanny.quenneville@dentsubos.com

Les Évadés Far from conventional, close to clients

27 employees

Main customers

Commission de la construction du Québec

Conseil de l'industrie forestière du Québec

Devimco Immobilier

Gouvernement du Québec

Groupe Marie Claire

Permacon

Proprio Direct

Recyc-Québec

Tourisme Cantons-de-l'Est

Unibroue

Secteurs principaux (14)

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Professional services

Telecommunications

Travel and tourism

Contact

Alain Cloutier, Copresident, Associate and General Manager

514 798-8818

info@lesevades.com

Tam-Tam\TBWA We are a very human agency. Agile. And disruptive.

44 employees

Main customers

Apple

Association professionnelle des courtiers immobiliers du Québec (APCIQ)

FADOQ

Gestion FÉRIQUE

Groupe MTY (Bâton Rouge – Mikes – Scores)

Héma-Québec

Nissan

Producteurs de grains du Québec

Société de transport de Laval (STL)

Ville de Laval

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

François Canuel, President and General Manager

514 285-1470

fcanel@tamtambwa.com

Sid Lee We are a collective of brand builders for the future.

600 employees

Main customers

Air Transat

Banque Nationale du Canada

Cascades

Cirque du Soleil

Loto-Québec

Sobeys Inc.

Samsung

Spotify

The North Face

Vidéotron

Secteurs principaux (23)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Julie Provençal, Executive Vice-President, Partner

514 282-2200

AOD Marketing The Web evolves. The way you market should too.

10 employees

Main customers

Cirque du soleil

Ricardo

Brault & Martineau

DuProprio

Ubisoft

Université Laval

Fjallraven Canada

Shopify

Insertech

Moose Knuckles

Secteurs principaux (20)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Augustin Vazquez-Levi, President and Founder

514 867-6449

oggy@aodmarketing.com

L'Agence Mac Média Digital marketing agency

30 employees

Main customers

Trévi

Alco VR

AMP Lock

Ville de Longueuil

COOP fédérée

Bota bota

Charlesbourg Toyota

Kia beauport

Odevi cocktails

Les jeux du Québec

Secteurs principaux (5)

Agriculture and agri-food

Automotive

Retail and wholesale

Renovation and construction

Restaurants

Contact

Marilyne Boudreau, sales director

m.boudreau@agencemacmedia.com

bicom

25 employees

Main customers

L'Oréal Canada (Vichy - Cerave - Skinceuticals)

VF group (Vans - Smartwool - The North Face)

Campari group (Appleton - Forty creek - Grand Marnier)

Hydralyte

RW&Co

Lotus Aroma

Gap Groupe

Asmodee

Wonderbra

Fondation Noel au Printemps

Zoo de Granby

Secteurs principaux (8)

Alcohol and alcoholic beverages

Food

Retail and wholesale

Culture and entertainment

Fashion and beauty products

Non-profit organizations

Restaurants

Travel and tourism

Contact

Vicky, Boudreau

vicky@bicom.ca

TUX Creative Co. We are obsessed with creativity that grows business.

70 employees

Main customers

Windsor Salt

Bausch Healt USA

The Cooperators

Brunet pharmacies

Ivanhoé

Cambridge

UniSelect

1milliondance

Bromont Montagne d'expérience

Equifruit

bananes

Ubisoft

CPA

Lucilab

Ordre des CPA du Québec

Plaza Saint-Hubert

GardaWorld

Atis

Secteurs principaux (25)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Dominic Tremblay, Grand Chief of Vision

514 664-5722

dominic@tux.co

Oasis Communication Marketing Understand, create, inovate

12 employees

Main customers

Tourisme Laval

Tourisme Charlevoix

Mouvement Mont St-Anne

Canyon ST-Anne

Village Vacances Valcartier inc.

Ville de Baie-Saint-Paul

Arbraska/ Treetop Trekking

Association des stations de ski Québec (ASSQ)

Université de Moncton

Développement Côte-de-Beaupré

Secteurs principaux (11)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Culture and entertainment

Education

Media

Non-profit organizations

Restaurants

Professional services

Travel and tourism

Contact

Benoit Renaud, CEO and Senior Strategist

418 271-6034

b.renaud@oasiscommunication.ca

Carat Welcome to Carat, the #1 Global Media Network, and the market leader in digital and diversified media solutions. (RECMA, 2015)

92 employees

Main customers

Association des Concessionnaires GM du Québec

Bonduelle

CCM Hockey

Familiprix

General Motors du Canada

IAAH – Industrielle Alliance

Mastercard

Parkland

Rôtisseries St-Hubert

Sobey's

Société du Vieux Port de Montréal

Secteurs principaux (18)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Lottery games and casinos

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Travel and tourism

Contact

Dominique Verdon, Vice-President

514 284-8207

Dominique.Verdon@carat.com

Forsman & Bodenfors Forsman & Bodenfors is a global creative collective working to build the most human and iconic brands in the world.

25 employees

Main customers

Arm & Hammer

Camso

DFC

FCT

Gravol

Innocence Canada

L'œuvre Léger

Keurig

Les marchés publics de Montréal

LG Électronique

Nair

OxiClean

Producteurs et productrices acéricoles du Québec

Producteurs laitiers du Canada

St-Hubert

Société de transport de Laval

Trojan

Union des producteurs agricoles du Québec

Urgences santé

Secteurs principaux (19)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Contact

Karine Huard, General Manager

514-875-7430

karine.huard@ca.forsman.co

Media Experts Media Experts exists solely to Make a Bigger Impression for advertisers. To do all we can to help grow our advertiser's businesses

195 employees

Main customers

Acxsys Corporation/Interac Association

Bell Canada

Best Buy

BMW

Mini Canada

Micheal Hill International Jewllers

Virgin Mobile

West Jet

Secteurs principaux (23)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Robert Jenkyn, President

514 844-5050

robertj@mediaexperts.com

rue john Be unignorable

10 employees

Main customers

Loblaws

Mitsubishi

Pharmaprix

Tangerine

Home Hardware

Winners

Médecins sans frontières

Fédération Québécoise des Sociétés Alzheimer

Boston Pizza

MAILLE CANADA

Secteurs principaux (15)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Transportation and distribution

Contact

Cédric Audet, Associate Creative

514 602-7410

cedric.audet@johnst.com

Archipel Combining expertises. Creating memorable experiences. Generating growth.

23 employees

Main customers

Accès pharma chez Walmart

Collège Durocher Saint-Lambert

Fenêtres Magistral

Jean Fortin

Garda World

Regroupement québécois des résidences pour aînes (RQRA)

Les Rôtisserie Benny

Ici Pneu

Épatante patate (AEPTQ et PPTQ)

Techniseal

Secteurs principaux (11)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Education

Non-profit organizations

Pharmaceuticals

Renovation and construction

Technology

Telecommunications

Contact

Pascal Nadeau, Partner, EVP, Chief Account management

450 448-6161, ext. 233

pnadeau@agencearchipel.com

Braque Creative solutions are triggers for success.

15 employees

Main customers

Choice Hotels Canada

Johnsonville Sausages

FX Innovation

Gardium Sécurité

CIUSSS du Nord-de-l'Île-de-Montréal

Emmi Canada

Érablière Sucrieries d'Or

Park'N Fly

Secteurs principaux (5)

Agriculture and agri-food

Food

Insurance and financial services

Retail and wholesale

Travel and tourism

Contact

Jean-Marc Demers, President and CEO

514 278-8232 ext. 222

jmdemers@braque.ca

Koze Emotion through content

17 employees

Main customers

ShareGate (Gsoft)

Conseil des vins du Québec (CVQ)

Desjardins

Le Trou du Diable

MAtv (Vidéotron LTÉE)

MNP

Québecor Média

ADISQ

Doordash

BRP

Juste Pour Rire

Secteurs principaux (8)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Culture and entertainment

Lottery games and casinos

Media

Technology

Telecommunications

Contact

Vincent Chabot, President

vincent@koze.tv

McCann Montreal

50 employees

Main customers

Bayer

Chevrolet Canada

Chick-fil-A

Exportation et développement Canada

Financement agricole Canada

L'Oréal Canada

Mastercard

Nespresso

Rothmans Benson & Hedges

Viiv Healthcare

Secteurs principaux (17)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Government and public services

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Mylène Savoie, President

514 935-9445

mylene.savoie@mccann.com

Featuring Featuring brands that can't be ignored

15 employees

Main customers

Ville de Montréal

L'Espace Public

AI Redefined

Dialog Insight

Opéra de Montréal

Le Devoir

Caisse de dépôt et placement du Québec

Arrondissement Mercier–Hochelaga-Maisonneuve

Ville de Westmount

Association des camps du Québec

Secteurs principaux (13)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Government and public services

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Professional services

Technology

Travel and tourism

Contact

Véronique Desrosiers, Co-President, Partner and Head of Strategy

514 527-5183

veronique@featuringagency.com

Touché! Fueled by Data. Driven by Creativity.

260 employees

Main customers

BRP

Mark's Work Wearhouse

Métro

VIA Rail

Volkswagen Group Canada

Canadian Tire Corporation

HSBC

Producteurs de lait du Québec

Tourisme Montréal

Agropur

Secteurs principaux (25)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Karine Courtemanche, President

514 286-9000

karine.courtemanche@touchemedia.com

Republik

28 employees

Main customers

École d'Entrepreneurship de Beauce

Musée d'Art Contemporain de Montréal

Hennessy

Canton

Oasis Infusion

Rachid Badouri

Vidéotron

Hôtels Germain

Secteurs principaux (7)

Alcohol and alcoholic beverages

Food

Culture and entertainment

Education

Government and public services

Non-profit organizations

Restaurants

Contact

Vincent Fortin, President, associate

vincent@republik.cs

Deux Huit Huit Digital Agency

29 employees

Main customers

Le Groupe Créatech

Biron Groupe santé

Google

Université de Montréal

Maison Riviera

Cinémathèque québécoise

Les Grands Ballets Canadiens

NATIONAL

Musée des beaux-arts de Montréal

FieldTurf Canada

Secteurs principaux (21)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Louis-Pierre Chouinard, Creative director, Co-Owner

514-903-9288 ext. 103

louis@deuxhuithuit.com

Publicis La créativité au service du parcours consommateur.

115 employees

Main customers

Brault et Martineau

Cogeco

Dans la rue

Duceppe

L'Oréal

Metro

Port de Montréal

Société de transport de Montréal

Stellantis

Sun Life

Secteurs principaux (22)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Rachelle Claveau, President

514 285-1414

Kabane WE UNLEASH YOUR POTENTIAL.

40 employees

Main customers

ACRGTO

Cascades

Énergir

Familiprix

Groupe Resto Plaisir

Groupe Sutton

Le Massif de Charlevoix

Maison Orphée

Mouvement Desjardins

Opération Nez rouge

Secteurs principaux (16)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Travel and tourism

Contact

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