



— ASSOCIATION
DES AGENCES
DE COMMUNICATION
CRÉATIVE

Agency Directory

DentsuBos The consumer's attention is something that is earned.

62 employees

Main customers

Transat

Hitachi

Constellation Brands

Kamik

Canon

Les Eleveurs de volaille du Quebec

Sleeman

Consigneco

Canada Dry Mott's

Lexus

Secteurs principaux (22)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Environment

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Sébastien Rivest, EVP, Chief Creative Officer & General Manager

514 848-0010

sebastien.rivest@dentsubos.com

Union The union between brands and consumers.

6 employees

Main customers

Infiniti

Best Buy

Jamieson

Weston

Jeunesse sans drogue Canada

Polyclinique de l'Oreille

Euthabag

KraftHeinz

Peintures Kilz

Entremetteuse

Secteurs principaux (13)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Packaged goods

Travel and tourism

Contact

Martin Bélanger, Managing Director & Creative Director

514 447-9180

TUX Fearless Partner in Creativity

29 employees

Main customers

Aubainerie

Van Houtte

Mizani USA

Dermablend Professionnal USA

Ralph Lauren USA

Groupe Marcelle

Évoluco

Shoppers Drug Mart

Avril

St-Laurent Center

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Dominic Tremblay, President

514 664-5722

dominic@tux.co

Substance - stratégies numériques

26 employees

Main customers

Tremblant

Saputo

Sico

DeSerres

MEC

Familiprix

Transat

Cage Brasserie Sportive

SSQ

Héma-Québec

Secteurs principaux (20)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Environment

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Guillaume Brunet, President and Founding Partner

514 886-8296

gbrunet@substance-strategies.com

Ig2 Think like a brand. Act like a retailer.

262 employees

Main customers

Agropur

Arctic Gardens

Bell

Desjardins

Hydro-Québec

Les Producteurs de lait du Québec

Loblaw (Maxi / Provigo)

Société de l'assurance automobile du Québec

Tourisme Montréal

Under Armour

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Mathieu Roy, Partner, President, Montreal
infomt@lg2.com

orangetango Reassess, re-examine, avoid the commonplace, explore new avenues.

Boldness, intuition, and passion are at the core of all of orangetango's concepts and achievements.

20 employees

Main customers

Agropur

Ivanhoé Cambridge (Place Ste-Foy)

Dupropro

Financière Sun Life

Espace pour la vie Montréal

Boulangerie St-Méthode

Centre d'étude et de coopération internationale (CECI)

Fondation du Dr Julien

National Gallery of Canada

Musée des beaux-arts de Montréal

Secteurs principaux (16)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Retail and wholesale

Culture and entertainment

Education

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Restaurants

Professional services

Technology

Travel and tourism

Contact

Benoit Chapellier, Partner and President

514 281-6601, ext. 240

bchapellier@orangetango.com

Alfred At Alfred, everything begins around a table and ends with a glass of champagne.

25 employees

Main customers

BMR

Chartwell

Familiprix

Hertel

lôgo

La Parisienne

Via Capitale

Société du Vieux Port de Montréal

Vitroplus

Zoo de Granby

Secteurs principaux (17)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Government and public services

Real estate

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Claudia Milord, General manager

514-227-7000, ext. 59

Camden Camden is a marketing and branding agency that is fully—and genuinely—integrated.

28 employees

Main customers

Aéroports de Montréal

Collège Villa Maria

Industries Lassonde

Iris - Le Groupe Visuel

Intact Assurance

Multi Luminaire

Pratt & Whitney Canada

Les entreprises Rolland

Sobeys

TC Transcontinental

Secteurs principaux (20)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Non-profit organizations

Packaged goods

Renovation and construction

Professional services

Technology

Transportation and distribution

Travel and tourism

Contact

Mathieu Bédard, President

514 288-3334

info@camdenmtl.com

ZIPCOM « The Left Brain Right Brain of the Brand »™ is our proprietary approach to our creative vision.

20 employees

Main customers

Metro

Boston Pizza

IQPF

Olymel

Stageline

Tangerine

ITHQ

Dans La Rue

Secteurs principaux (14)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Education

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Packaged goods

Restaurants

Professional services

Travel and tourism

Contact

Michèle Leduc, President

514 844-6006

mleduc@zipcom.ca

Nurun Our obsession is the understanding of new consumer behaviours and emerging technologies.

125 employees

Main customers

Aéroports de Montréal

Bombardier

Domtar

Fiat Chrysler Automobiles

Hydro-Québec

La Coop fédérée

Michelin & BFG

Musée McCord & Stewart

Vidéotron

Ville de Montréal

Secteurs principaux (20)

Agriculture and agri-food

Alcohol and alcoholic beverages

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Christian Ayotte, General Manager

514 392-4301

christian.ayotte@nurun.com

Brad Growing brands and making them thrive, here at home and elsewhere.

62 employees

Main customers

LEGO Canada

SSQauto

CSST

Épargne Placements Québec

BRP (Can-Am/ Spyder)

FYI Services et Produits Québec

Irving

BMR

ATR associés du Québec

Tourisme Charlevoix

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Dany Renaud, Co-president

514 871-1616

dany.renauld@brad.ca

Ressac The digital agency that minds your business.

17 employees

Main customers

Aliments Ultima (l'ögo)

Blacks (Les Pros de la Photo)

Desjardins

Familiprix

FGL Sports

Gaz Métro

L'Oréal

Loto-Québec

Port de Montréal

Voxdata

Contact

Pablo Stevenson, CEO

514 843-7029

getinfo@ressacmedia.com

Ogilvy Montréal Inc.

114 employees

Main customers

Forces armée Canadienne

Les restaurants Cora

Planchers Mercier

Santé Canada

Opto-réseau

Wawanesa Assurance

Port de Montréal

Canac

Kimberly-Clark (Cottonnelle - Depend - Huggies - Kleenex - Poise et U by Kotex)

IBM

Secteurs principaux (20)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

David Aubert, President and CEO

514 861-1811

david.aubert@ogilvy.com

ARCHIPEL synergie créative Combining expertises. Creating memorable experiences.
Generating growth.

23 employees

Main customers

Accès pharma chez Walmart

Biron Groupe Santé

Neptune

Marcil

RBC Banque Royale

Fibrenoire

Épatante patate

Sobeys

Secteurs principaux (11)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Education

Non-profit organizations

Pharmaceuticals

Renovation and construction

Technology

Telecommunications

Contact

Benoit Bousquet, President

450 448-6161, ext. 233

bbousquet@agencearchipel.com

john st. Be unignorable

8 employees

Main customers

Loblaws

Mitsubishi

Pharmaprix

Tangerine

Home Hardware

Dr. Oetker

Winners

iTrade

Médecins sans frontières

Fédération Québécoise des Sociétés Alzheimer

Secteurs principaux (15)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Transportation and distribution

Contact

Cédric Audet, Associate Creative

514 602-7410

cedric.audet@johnst.com

FCB Montréal What are we changing today?

31 employees

Main customers

Air Canada

BMO Banque de Montréal

Beiersdorf/Nivea

Weight Watchers

belairdirect

Hilton

Financière Sun Life

Fondation Société de soins palliatifs à domicile

Secteurs principaux (13)

Agriculture and agri-food

Food

Insurance and financial services

Retail and wholesale

Lottery games and casinos

Non-profit organizations

Pharmaceuticals

Packaged goods

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Samia Chebeir, President

514-228-4714

samia.chebeir@fcb.com

Cossette Go beyond.

487 employees

Main customers

Loto-Québec

VIA Rail Canada

Aeroplan

Société des alcools du Québec

General Mills

Banque de développement du Canada

McDonald's

Home Depot

General Motors

Tourisme Montréal.

Secteurs principaux (21)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Energy and natural resources

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Louis Duchesne, EVP & general manager, Cossette Montreal and Quebec

514 845-2727

info@cossette.com

Oasis Communication-Marketing

14 employees

Main customers

Alliance de l'Industrie Touristique du Québec

Golf Québec

Association des Stations de ski du Québec

Office du Tourisme de Québec

Ski Bromont

Tourisme Lanaudière

Mont Saint-Anne

Massif de Charlevoix

Québec Destination vélo de montagne

Destination Baie-Saint-Paul

Secteurs principaux (5)

Culture and entertainment

Processing and manufacturing

Government and public services

Non-profit organizations

Travel and tourism

Contact

Michèle Rochette, Financial Controller

418 271-6034

m.rochette@oasiscommunication.ca

Médialliance We're on your side

15 employees

Main customers

Actegy Health

Automobile en direct.com

Centropolis

Épargne Placement Québec

Garant

Groupe Marcelle / Lise Watier

Québeccomm

Stelpro

Tourisme Cantons-de-L'Est

UNI coopération financière

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

Contact

Yves Michel, President

514 360-1868

info@medialliance.ca

Havas Montréal Creating meaningful connections between people and brands using creativity, media and innovation.

90 employees

Main customers

Groupe Jean-Coutu

Alimentation Couche-Tard

Brandsource Canada

Home Hardware

LVMH

Merck Canada

New Balance

Sun Life

Fromagerie Bel Canada

Lavasoft

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Jan-Nicolas Vanderveken, CEO, Havas Montreal

514 845-7256

nvanderv@havasww.com

Braque Creative solutions are triggers for success.

15 employees

Main customers

Choice Hotels Canada

Aliments Ouimet-Cordon Bleu

Johnsonville Sausage

Mayrand Ltée

Renaud-Bray

Transplant Québec

Secteurs principaux (21)

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Jean-Marc Demers, President and CEO

514 278-8232 ext. 222

jmdemers@braque.ca

ZA communication d'influence

18 employees

Main customers

Cominar

UNI Coopération Financière

Tourisme Cantons-de-l'Est

Monsieur Muffler

Hôtellerie Champêtre

Galleries Rive Nord

Abbaye Val Notre Dame

Centropolis

(co)motion/Salle André Mathieu

Secteurs principaux (18)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Transportation and distribution

Travel and tourism

Contact

Johan Artaud, Assistant to the President

johan.artaud@zacomcommunication.com

Réservoir Publicité Conseil Help build inspiring brands

15 employees

Main customers

Barreau du Québec

Bayer

Cidrerie Michel Jodoin

CRHA - Ordre des conseillers en ressources humaines agréés

La Cordée

NAPA Canada

Ordre des comptables professionnels agréés du Québec

OTTIAQ - Ordre des traducteurs terminologues et interprètes agréés du Québec

Pendopharm

PMI Montréal

Secteurs principaux (17)

Alcohol and alcoholic beverages

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Telecommunications

Travel and tourism

Contact

Simon Boulanger, Partner

514 489-1534

simon@reservoir.ca

32 MARS Designing the unexpected. Creating the unforgettable.

11 employees

Main customers

Groupe Restos Plaisirs

Laflamme Audioprothésistes

Infiniti Québec

Nunavik Regional Board of Health and Social Services

Montréal Children's Hospital

CEGEP Limoilou

Industrielle Alliance

Yoga Fitness

Ville de Québec

Secteurs principaux (22)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Steeve Marin, General Manager

418 977-9595

s.marin@32mars.com

Tequila communication et marketing 100% Quebecker-owned agency member of Worldwide Partners, a group of 65 independent agencies in 50 countries on 5 continents.

19 employees

Main customers

Banque Scotia

Go Cube

Hyundai

Icona Milano

Keolis

Office du tourisme de Cuba

Skechers

Transpavé

Secteurs principaux (17)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Jean-Pierre Chabot, Partner

514 849-8005

jpchabot@tequila.ca

Jazz Marketing Communications Strategize. Create. Connect.

10 employees

Main customers

3M Canada

Assumption Vie

Bombardier Aéronautique

MDA Corporation

Office des affaires francophones de l'Ontario

Santé Naturelle Adrien Gagnon

Scouts du Montréal métropolitain

ZCL Composites Inc.

Secteurs principaux (13)

Insurance and financial services

Automotive

Retail and wholesale

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

Contact

Robert Larose, President

514 933-5299, ext. 22

rlarose@jazzmarketing.ca

Compagnie et cie

7 employees

Main customers

Théâtre du nouveau monde

Groupe Mercille

7 doigts de la main

Téléfilm Canada

Musées Montréal

Ville de Montréal

Jeune chambre de commerce de Montréal

Contact

Claude Larin, Partner and Brand Strategy Director

Martel et compagnie Small shop. Big footprints.

20 employees

Main customers

Banque TD

GM

IKEA

Kellogg

Kraft

Pages Jaunes

Procter & Gamble

Smucker's

H&R Block

Nintendo

Secteurs principaux (13)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Energy and natural resources

Processing and manufacturing

Non-profit organizations

Packaged goods

Restaurants

Professional services

Travel and tourism

Contact

Jean-Pierre Martel, President, Creative Director

514 525-4290, ext. 228

jean-pierre.martel@marteletcompagnie.com

Touché! Fueled by Data. Driven by Creativity.

222 employees

Main customers

Agropur

Alliance de l'industrie touristique du Québec

Canadian Tire Corporation

Desjardins

Métro

Producteurs de lait du Québec

Red Bull

Tourisme Montréal

Via Rail

Volkswagen Group Canada

Secteurs principaux (25)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Karine Courtemanche, President

514 286-9000

karine.courtemanche@touchemedia.com

McCann Montreal

60 employees

Main customers

California Closets

Essie

Fonds de Solidarité FTQ

Hyba

L'Oréal Paris

Maybelline

Musée Canadien de l'histoire

Nespresso

Olymel

Tourisme Outaouais

Secteurs principaux (15)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Government and public services

Fashion and beauty products

Non-profit organizations

Professional services

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Mylène Savoie, President

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mylene.savoie@mccann.com

Carat Welcome to Carat, the #1 Global Media Network, and the market leader in digital and diversified media solutions. (RECMA, 2015)Welcome to Carat, the #1 Global Media Network, and the market leader in digital and diversified media solutions. (RECMA, 2015)

92 employees

Main customers

Adidas

CCM

Danone

Diageo

Disney

Familiprix

GM

Industrielle Alliance

St-Hubert

Le Porc du Québec

Secteurs principaux (17)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Education

Government and public services

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Travel and tourism

Contact

Dominique Verdon, Vice-President

514 284-8207

Dominique.Verdon@carat.com

CRI agence People, ideas, results.

62 employees

Main customers

Desjardins

Michelin

Aliments Ultima

Olymel

Keurig

Fromageries Bel

Cascades

Saputo

Loto-Québec

Aldo

Aldo

Secteurs principaux (20)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Julien Brunet, Associate, Strategic Consulting

514 954-0073, poste 233

julien.brunet@criagence.ca

Saint-Jacques Vallée Y&R

61 employees

Main customers

BRP

Colgate-Palmolive Canada

Danone Canada

Fromageries Bel

Loto-Québec

Olymel

Pages Jaunes

Pfizer Consumer Healthcare

SAIL/Sportium

Via Capitale

Contact

Jacques Labelle, President

514-935-6375

info@svyr.ca

Cundari

12 employees

Main customers

Artéchol

BMW DAG/BMW Group Canada

Fondation Brain Canada Foundation

Canada Bread/Boulangerie Des CAMPAGNARDS

Clémentines Maroc

Éducation en langue française en Ontario

Fix Auto

Jeunesse sans drogue Canada/Drug Free Kids Canada

Lower North – Shore BioProducts Solidarity/Parallèle 51

Plats du chef/Cuisine Adventures

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources
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Real estate
Lottery games and casinos
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Fashion and beauty products
Non-profit organizations
Pharmaceuticals
Packaged goods
Renovation and construction
Restaurants
Professional services
Technology
Telecommunications
Transportation and distribution
Travel and tourism

Contact

Nicolas Lefebvre, VP, client services
514 906-1771
nicolas.lefebvre@cundari.com

JWT Montréal

39 employees

Main customers

Air Canada
Canada Bread
Collège Mont-St-Louis
Concessionnaires Mazda du Québec
Mazda Canada
Tim Horton
Walmart

Contact

André Lachance, General Manager
514 287-3597
andre.lachance@jwt.com

AOD Marketing The Web evolves. The way you market should too.

10 employees

Main customers

Cirque du soleil

Ricardo

Brault & Martineau

DuProprio

Ubisoft

Université Laval

Fjallraven Canada

Shopify

Insatech

Secteurs principaux (20)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Augustin Vazquez-Levi, President and Founder

514 867-6449

oggy@aodmarketing.com

Bleublancrouge It's always a good time to roll up our sleeves and lead.

90 employees

Main customers

Association des concessionnaires

Toyota du Québec

Bombardier produits récréatifs (BRP)

Cadillac Faiview

Capital one

Cineplex

Emmi Fondü

Group Investors

PPG-Sico

Sephora

Ubisoft

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

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Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Simon Cazalais, President, Bleublancrouge Montreal

514 875-7007

info@bleublancrouge.ca

Media Experts Media Experts exists solely to Make a Bigger Impression for advertisers. To do all we can to help grow our advertiser's businesses

150 employees

Main customers

Acxsys Corporation/Interac Association

Bell Canada

Best Buy

BMW

Mini Canada

Micheal Hill International Jewllers

Virgin Mobile

West Jet

Secteurs principaux (23)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Robert Jenkyn, Executive Vice President

514 844-5050

robertj@mediaexperts.com

Minimal Digital ad agency

10 employees

Main customers

La Maison Lavande

les cidres McKeown

le Relai Chevrolet

l'Orchestre Métropolitain

la place Bonaventure

les Glissades des pays d'en haut

Lemay Architecture

Montréal Art District

Fondation BANQ

Secteurs principaux (9)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Real estate

Travel and tourism

Contact

David-Alexandre Tanguay, VP, Strategic Planning & Partner

514 931-8878

datanguay@minimalmtl.com

Acolyte Creative company

35 employees

Main customers

Centre Les Rivières

duBreton

Festival western de St-Tite

Fondation OLO

In-dex.ca

Le prix du gros

Marmen

Mathias Marine Sports

Tourisme Bas-St-Laurent

Tourisme Trois-Rivières

Université du Québec

Ville de Trois-Rivières

Secteurs principaux (23)

Agriculture and agri-food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Martin Dugré, President

819 378-4242

martin@acolyte.ws

Lemieux Bédard Pharma is in our DNA

40 employees

Main customers

Amgen

Baxter

Bayer

Boehringer Ingelheim

Cascades

Elanco

Eli Lilly

Janssen

Johnson & Johnson

Idexx

Laboratoires Paladin

Pendopharm

Pfizer

Servier

St-Hubert

Secteurs principaux (20)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Education

Energy and natural resources

Environment

Processing and manufacturing

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Suzanne Lemieux Bédard, President

1-800-823-0850

slemieuxbedard@lemieuxbedard.com

Amazone communications + interactif Business is looking good.

8 employees

Main customers

ACLE - Association des consultants et laboratoires experts

Casacom

Cuisines Manon Leblanc/Le Groupe 3R

Drolet Construction

Fromagerie la Station
Le Québec maritime
Maison Monbourquette
Orchestre de chambre I Musici de Montréal
Ordre des architectes du Québec
Semences Prograin

Secteurs principaux (25)

Agriculture and agri-food
Alcohol and alcoholic beverages
Food
Insurance and financial services
Automotive
Retail and wholesale
Culture and entertainment
Education
Energy and natural resources
Environment
Processing and manufacturing
Government and public services
Real estate
Lottery games and casinos
Media
Fashion and beauty products
Non-profit organizations
Packaged goods
Renovation and construction
Restaurants
Professional services
Technology
Telecommunications
Transportation and distribution
Travel and tourism

Contact

Nancy Drolet, President and Founder
514 948-3377
gestion@amazone-communications.com

Les Évadés Far from conventional, close to clients

27 employees

Main customers

Bell Media

Proprio Direct

Éco Entreprises Québec

Capsana

Stelpro

Conseil de l'industrie forestière du Québec

Commission de la construction du Québec

Association québécoise des pharmaciens propriétaires

Secteurs principaux (13)

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Environment

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Renovation and construction

Professional services

Telecommunications

Travel and tourism

Contact

Alain Cloutier, Copresident, Associate and General Manager

514 798-8818

info@lesevades.com

&CO Creative Collaborators Together everyone achieves more

75 employees

Main customers

Essilor

Economax

Metro

Tanguay

BuroPLUS

Transitions

Aéroport de Montréal

Association de l'hôtellerie du Québec

Argon 18

Brault et Martineau

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Justine Roberge, Assistant Director

514 353-9595

justine.roberge@tonikgroupimage.com

H31

10 employees

Main customers

Groupe Vertdure

Pneus Ratté

Floralies Jouvence

Immostar

Mazda Chatel

Novaflamme

Toiture Arsenault

Christin Automobile

M/2 Boutiques

Voyer & Tremblay

Secteurs principaux (7)

Automotive

Retail and wholesale

Real estate

Media

Fashion and beauty products

Renovation and construction

Restaurants

Contact

Gilbert Berthelot, President

418 692-7777

gberthelot@h31.ca

Tam-Tam\TBWA The strength of the tribe lies in each person that belongs to it, our exceptional clients, and the strong bond that unites them.

35 employees

Main customers

Alcoa

Apple

Camsco

Co-operators

Industries Lassonde

Investissement Québec

L'Union des producteurs agricoles (UPA)

Nissan Canada

Petro-Canada

Ville de Laval

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

François Canuel, Vice President, General Manager & Client Leader

514 285-1470

fcanuel@tamtambwa.com

Kabane.

14 employees

Main customers

Cascades

Centre de services partagés du Québec

Desjardins

Festival d'été de Québec

Groupe Restos Plaisirs

Le Massif de Charlevoix

Les Libraires

Opération Nez Rouge

Québec International

Restaurants Normandin

Secteurs principaux (20)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Simon Litalien, President

418 266-1122

info@kabane.ca

CART1ER WE ARE RIGOROUSLY INVENTIVE. WE'RE NOT CONTENT TO BE MERE ORDER TAKERS - OUR ORDER OF THE DAY IS TO SURPASS EVERY EXPECTATION. WELCOME TO CART1ER.

30 employees

Main customers

Ministère de la Famille

Ministère de l'Éducation et de l'Enseignement supérieur

Sobeys

Université du Québec à Montréal

Germain Larivière

CEPSUM/Carabins - Université de Montréal

Ordre des infirmières et infirmiers du Québec

L'Équipeur

Orléans Express - Groupe Keolis

Aliments du Québec

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Benoit Cartier, President

514 270-6061

info@agencecartier.com

Écorce Creators of memorable and inspiring experiences

15 employees

Main customers

Quebecor

Pendopharm

Le Devoir

Stingray

Ludia

L'Espace Public

ACQ

Spiegel Sohmer

Groupe Dynamite

Belron Canada

Secteurs principaux (21)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Véronique Desrosiers, Co-President

514 527-5183

veronique@ecorce.ca

Espace-M An independant agency focused on media budget optimization

15 employees

Main customers

Mobilia

Bentley

Quartier des spectacles

Infoprimes

Musée Grévin

Place Ste-Foy

Remstar

Warner

Déco Surface

DuProprio

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Alexandre Duhaime, President, associate

514 303-9797

alexandre@espace-m.ca

TAXI Enjoy the Ride

47 employees

Main customers

Compagnie Campbell Canada

Canadian Labour Congress

Canadian Tire

École de gestion Telfer

Fido

Kraft

Léon

Moosehead

Pfizer

Contact

Pascal De Decker, General Manager / Executive Creative Director

514 842-8294

info@taxi.ca

Gendron Communication A passion for creating.

37 employees

Main customers

Honda Québec (APCHSQ)

Acura Québec

RE/MAX Québec

Vitro Plus/Ziebart

Groupe Park Avenue

Groupe Hamel

Emploi-Québec

Loto-Québec

Union des producteurs agricole du Québec

Maison Ethier

Secteurs principaux (16)

Agriculture and agri-food

Food

Automotive

Retail and wholesale

Education

Energy and natural resources

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Renovation and construction

Restaurants

Professional services

Travel and tourism

Contact

Dan Zagury, Partner, Vice President Account Services

450 661-3814

gendron@gendron-pub.com

MXO | agence totale

35 employees

Main customers

Fruits et passion

International de montfolières de Saint-Jean-sur-Richelieu

Starfrit

Robert Bernard pneus mécanique

Ricardo

Sports aux puces

Bizou

Athlétisme Canada

Rona

Ville de Montréal

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Steve Trinqué, CEO

450 347-8811, ext. 233

steve@mxo.agency

Deux Huit Huit Digital Agency

20 employees

Main customers

Les Grands Ballets Canadiens

National

DuProprio

Sago Mini

ICI Radio Canada

Université McGill

FieldTurf Canada

Budge Studios

PixMob

Unity 3d

Secteurs principaux (21)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Louis-Pierre Chouinard, Creative director, Co-Owner

514-903-9288 ext. 103

louis@deuxhuit.com

Pénéga

25 employees

Main customers

Mouvement Desjardins

Fonds de solidarité FTQ

Chambre des notaires

Fédération des médecins omnipraticiens du Québec

La Personnelle

Groupe Financier Peak

Investissement Québec

Chambre de l'assurance de dommages

Réseau de l'informatique municipale du Québec

Marketplace Events

Secteurs principaux (13)

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Government and public services

Real estate

Media

Fashion and beauty products

Pharmaceuticals

Professional services

Technology

Telecommunications

Travel and tourism

Contact

Nathalie Marquis, President

514 932-4044

nmarquis@penega.com

Les Dompteurs de souris Strategy - Pub - Web

12 employees

Main customers

Collège de Champigny

Essipit

Tourisme Saguenay-Lac-St-Jean

Commission des champs de bataille nationaux

Ville de Lévis

Atlas Médic

Première Moisson

Fédération québécoise des municipalités

CHUQ

Royal 22e Régiment

Secteurs principaux (23)

Agriculture and agri-food

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Julie Le Houillier, President

418 681-8723, ext. 224

j.lehouillier@dompteurs.com

TANK Creative intelligence is the vital element that shapes our culture and feeds our vision.

240 employees

Main customers

Abbvie

BMS

Caisse de dépôt et placement du Québec

iA auto et habitation

Mondou

Pfizer

Patrimoine canadien

Reitmans

Telus

Volvo

Secteurs principaux (26)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Marc Lanouette, President and CEO
info@tank.ca

Publicis Canada Lead the change

151 employees

Main customers

Abbott
Brault & Martineau
Brunet
Chrysler Canada
Danone
L'Oreal
Invescor
Metro
Super C
Rogers.

Secteurs principaux (15)

Food
Insurance and financial services
Automotive
Retail and wholesale
Culture and entertainment
Processing and manufacturing
Government and public services
Real estate
Lottery games and casinos
Fashion and beauty products
Non-profit organizations
Pharmaceuticals
Restaurants
Professional services
Telecommunications

Contact

Thomas Lecordier, Executive Vice President, Integration
514 285-1414
info@publicis.ca

dada communications Agile Branding

15 employees

Main customers

Unibroue

Voyages Traditours

Desjardins Assurances

Services de Cartes Desjardins

Skotidakis

Communauto

Groupe Vast Auto

La paysanne

Association des DG des caisses Desjardins

Fromagerie Saint-Fidèle

Secteurs principaux (14)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Restaurants

Travel and tourism

Contact

Manon Goudreault, President

514 678-1459, ext. 222

manon@dadacommunications.com

Altitude C Smart Events

11 employees

Main customers

CRCHUM

Roche

Rogers

AFG

McKesson

BDC

TATA Communications

Fondation Jacques Bouchard

Secteurs principaux (1)

Professional services

Contact

Ianik Lajeunesse, President

514 876-4286

info@altitudec.com

Rethink We help rethink the way brands are built.

12 employees

Main customers

A&W Canada

Sports Experts

Molson Canadian

Coors Light

Rickard's

IKEA Canada

Scotts Canada

Shaw

Restaurant Le Robin des Bois

Tabasco

Secteurs principaux (24)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Alex Lefebvre, Account Director, client services

514 316-8282

alexl@rethinkcanada.com

Sid Lee SID LEE, THE AGENCY BUILT FOR THE EXPERIENCE ECONOMY

390 employees

Main customers

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Energy and natural resources

Environment

Processing and manufacturing

Government and public services

Real estate

Lottery games and casinos

Media

Fashion and beauty products

Non-profit organizations

Packaged goods

Renovation and construction

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Martin Gauthier, President, Senior Partner

514 282-2200

DDB Canada Transformational creativity

17 employees

Main customers

Volkswagen Canada

Les concessionnaires Volkswagen du Canada

McDonalds Canada

Groupe Investors

Les producteurs laitiers du Canada

Ordre des comptables professionnels agréés du Canada

Saputo

Mars Pet Food

Le Y des femmes

Zoo Écomuseum

Johnson & Johnson

Secteurs principaux (14)

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Government and public services

Lottery games and casinos

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Restaurants

Travel and tourism

Contact

Jean-François Mallette, Executive VP, Managing director

514 798-7100

jf.mallette@ddbcanada.com

Bob We work every day to build an agency that's truly one of a kind.

58 employees

Main customers

Groupe Jean Coutu

Metro inc.

Mouvement Desjardins

Pharmascience International

RONA

Unilever Canada

Secteurs principaux (21)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Retail and wholesale

Culture and entertainment

Education

Processing and manufacturing

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Patrick Bibeau, President

514 842-4262

pbibeau@bob.ca

sept24

28 employees

Main customers

Domaine Château-Bromont

Strom spa nordique

Distillerie Ungava

Exceldor

Vidéotron

Soleno

Soprema

Secteurs principaux (23)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Education

Environment

Processing and manufacturing

Government and public services

Real estate

Media

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Packaged goods

Renovation and construction

Restaurants

Professional services

Technology

Transportation and distribution

Travel and tourism

Contact

Louis-Philippe Péroquin, CEO

819 562-9173

lpp@sept24.com

KBS We do things that matter

41 employees

Main customers

Les Producteurs laitiers du Canada

Banque de Montréal

Société des Transports de Laval

Ministère de l'Économie de la Science et de l'Innovation

Sonnet

Keg

McCain

Ministère de la Culture et de la Communication

Perspective Nunavik (RRSSS)

Bénévolat d'entraide aux Communicateurs (BEC)

Secteurs principaux (17)

Agriculture and agri-food

Food

Insurance and financial services

Culture and entertainment

Education

Energy and natural resources

Environment

Government and public services

Fashion and beauty products

Non-profit organizations

Pharmaceuticals

Restaurants

Professional services

Technology

Telecommunications

Transportation and distribution

Travel and tourism

Contact

Pierre-Luc Paiement, Managing Director

514-875-7430

plpaiement@kbsp.ca

Agence Rinaldi To be pertinent, a brand must have a story to tell.

30 employees

Main customers

Ales Groupe Canada inc.

Associations des concessionnaires Subaru du Québec

Avantage Ford

BMW Laval

Bota Bota spa-sur-l'eau

Fédération des producteurs d'oeufs du Québec

Mont Sutton

Place Rosemère

Rinox

Subaru Canada Fleet

Secteurs principaux (14)

Agriculture and agri-food

Alcohol and alcoholic beverages

Food

Insurance and financial services

Automotive

Retail and wholesale

Culture and entertainment

Government and public services

Media

Fashion and beauty products

Non-profit organizations

Restaurants

Transportation and distribution

Travel and tourism

Contact

Maurice Rinaldi, President

514 274-1177

mr@agencerinaldi.com